



Scenic Sumter Heritage Byway  
**Byway Organization Meeting**  
Minutes – July 16, 2019 - 11:00 AM  
Webster Community Center  
49 SE 1<sup>st</sup> Street, Webster, FL

- I. **Call to Order and introduction of guests:** Meeting was called to order by Secretary/Treasurer, Dawn Cary. Others in attendance include: Karen Ford (Atkins); Claudia Calzeretta (FDOT); Martin Steele (Private Citizen); Emily Cary (Director); Rick Dunn (Private Citizen); and Dan McCormic (Vice Chair).
- II. **Review of June 19, 2019 Meeting Minutes** – Claudia Calzaretta was not included as those attended and Dan McCormic shown as attended, but didn't. Martin Steele made a motion to accept the minutes with changes. Dan McCormic 2<sup>nd</sup>. Approved as is with changes mentioned.
- III. **Treasurer's Report**-Dawn reported the May and June report. Beginning balance as of May 1, 2019 \$4665.75 with one expenditure of \$85.71 for graphics, leaving an ending balance as of June 30, 2019 of \$4580.04. Martin Steele made a motion to approve. Dan McCormic 2<sup>nd</sup>. Approved as is..
- IV. **CME Working Committees**–Committee reports are follows:
  - A. **Kiosk Plan Update**-Sumterville. SECO Energy and the historical society are working on contact. Along with Martin and Dan. Dawn made contact with SECO.
  - B. **Transportation Alternative Program (Exit 309 Project)**-Dawn and Judie attended the June Sumter County BOCC and procured an updated letter of support to pursue fundraising for feasibility study. Dawn sent the letter to the American Legion #347 to let them know our campaign is underway. Dawn requested a letter of support from Pam Jones with Congressman Webster to be sent to the County and Lake Sumter MPO to have in their file.
  - C. **Retractable Banners**-Mike is working on the updates to the graphics.
- V. **Media Updates**
  - A. **Social Media**-Facebook friends up to 766. .
  - B. **Marketing Materials**-Final brochure is approved..
- VI. **Upcoming/Past Events**
  - A. Bushnell Fall Fest and Cow Chip Bingo-October 2019
  - B. Annual Dinner-Wednesday, October 16, 2019 at Catfish Johnny's. Richard Baier to be our guest speaker.

**VII. Florida Scenic Highways Program Report-Mike Palozzi and Claudia Calzaretta**

**A. FSHP Statewide Team Transition-**Claudia reported that there will be a District 5 Byway meeting to introduce the statewide team at a future date..

**B. FSHP Visitor Experience Survey Questions-**Questions were submitted to Wanda. Her contract has been extended to end of December and waiting to hear how this survey will be compiled

**C. FSHP Statewide Meeting-**Scheduled for September 25-26, 2019 in Debarry, FL.

**VIII. Public Comment/Round Table Discussion-** Dawn spoke to Deborah Snyder about the wayfinding sign to the Abraham's Town historical marker off 471. Dawn to email her information. Karen Cloud has spoken to Glen Maddox, owner of the corner parcel and he has given permission to have the sign erected on his property. Pam Jones, with Congressman Webster, indicated that the infrastructure bill was tabled by the President as Congress could not agree.

**IX. Adjournment-11:52 am. Next Meeting August 20, 2019 at the IFAS/UF Extension Office, Sumter County Fairground, Bushnell, FL.**