



Scenic Sumter Heritage Byway

Corridor Management Entity (CME)

Minutes – September 15, 2015 - 11:00 AM

Webster Community Center

49 SE 1st Avenue

Webster, FL

- I. Call to Order and introduction of guests:** Meeting was called to order by Vice Chair, Judie Mueller (Webster Postmaster). Others in attendance include: Mike Palozzi (CB&I); Secretary/Treasurer, Dawn Cary (Great Lakes Carpet); Martin Steele (Director); Roger and Johanna Jones (Sumter County Historical Society); Paul Remis (Dade Battlefield Historical Society) and Joan Carter (FDOT).
- II. Review of August 18, 2015 Minutes** – Martin Steel made a motion to approve with deletion of Joan Carter from being present and Paul Remis 2nd. Approved as is with the change.
- III. Treasurer’s Report**–Beginning Balance as of 8/1/15 is \$2,547.82. Ending balance as of 8/31/15 is \$ 2594.82. One donation of \$47.00 from Tampa Bay Give Day. Martin Steele made a motion to approve; Paul Remis 2nd. Approved as is.
- IV. CME Working Committees**–Committee reports are follows:
 - A.** Organizational Sustainability–Nothing to report.
 - B.** Coast to Coast Connector Update–Judie Mueller mentioned that Pasco County is rallying for the Southern alignment to go through Pasco County. A public meeting is to be held in January 2016.
 - C.** Historical Marker Update–Steven Rinck was not present to report
 - D.** Transportation Alternative Program–Dawn met with TJ Fish and Mike Woods after the Lake Sumter MPO Long Range planning session and asked about funding for the I-75 Exit 309 Bridge Beautification project. They mentioned there is funding from the Transportation Alternative Program that we could fill out an application for with conjunction with the County. Dawn and Richard Baier are researching. Joan Carter brought sample landscaping plans from the person that handles the design at the FDOT. She also mentioned there is decorative pedestrian fencing that has been used throughout the state. She is to send more information to Dawn. Mike gave Dawn a copy of the program application.
- V. Byway Partners/Business Sponsorship Program**
 - A.** Kiosks–Looking into a contact at Ft. Cooper on the large kiosk that is located there to see if plans can be acquired. Richard Baier currently inquiring on the engineering reviews that may be required.

- B. Donor Brick Program-**Dawn contacted Bricks R Us and received a sample brick and marketing information on how to run a successful Donor Brick Program. Discussed pricing out the 4x8 brick at \$50.00 and an 8x8 brick at 100.00 to better accommodate businesses. Dawn will check to see about script regulating.

VI. Media Updates

- A. Website-**Dawn to check on an analysis report that tracks hits to the website. Facebook page has reached 503 fans. Was discussed to post a monthly IFAS Tip such as “Can you identify this Wildflower?” for more interaction.
- B. Brochures and Map Updates-**necessary changes were made and sent to the Printer. SECO Energy will be donating the printing costs.

VII. Upcoming Events

- A. Discover Sumter Jr. Bass Tournament, September 12, 2015.** Dawn set up a booth for the day. Not many new contacts but did meet the owner of Angler’s Magazine that offered complimentary advertising of our Antique Appraisal Fair.
- B. Bushnell Fall Festival, Saturday, October 17 at Kenny Dixon Sports Complex.** Dawn gave Judie a copy of the Cow Chip Bingo board to start filling spots. \$10.00 donation with the possible payout of \$500.00. Dawn looking for volunteers to run booth with her.
- C. Antique Appraisal Fair-Saturday, November 14, 2015.** Dawn still trying to obtain a Car Club to advertising in conjunction with. Will keep looking. Discussed food and bake sale. Will publish a flier when all pieces are together. Was suggested to call Alice Cushman and Barbara Kane for help to find a club.
- D. Farm City Week- Saturday, November 21, 2015.** Dawn looking for volunteer to help her with booth.

VIII. Florida Scenic Highways Program Report-Mike mentioned there will be a Wildflower Symposium at Leu Gardens in Orlando September 25-26, 2015.

IX. Adopt-A-Highway Cleanup-scheduled for Saturday, September 19, 2015. Dawn will not be available that weekend. Martin Steele offered to pick up the supplies from the Public Works Department.

X. Public Comment/Round Table Discussion-discussed the Camp/Fishing shirts and Mike was going to place an order for the Scenic Highway Program.

XI. Adjournment-Next Meeting October 20, 2015 at Dade Battlefield Historic State Park.