



*Scenic Sumter Heritage Byway*

**Corridor Management Entity (CME)**

Minutes – October 21, 2014 - 11:00 AM

Dade Battlefield Historic State Park

7200 CR 603, Bushnell, FL

- I. Call to Order and introduction of guests:** Meeting was called to order by Joyce Hanson, Vice Chairman (VFW #10137). Others in attendance included: Dawn Cary (Sumter County Chamber of Commerce), Mike Palozzi (CB&I), David Grillo (Atkins), Joan Carter (FDOT), Garry Balogh (FDOT), Paul Remis (City of Webster and Dade Battlefield Historic Society), Steve Rinck (Dade Battlefield Historical Society), Donna Lester (UF/IFAS Extension), Judie Mueller (Webster Postmaster), Kelly Williams (City of Webster), Bill Gruber (Dade Battlefield Historic State Park), David Lawrence (Sumter Landing Bicycle Club), David Taylor (Sumter Landing Bicycle Club) and Jim McAlister (Frank Thomas Folk Festival).
- II. Review of September 16, 2014 Minutes** – Approved as is.
- III. Sumter Landing Bicycle Club Presentation**-David Lawrence and David Taylor gave a presentation of their club and how it came about being organized. Discussed their mission and some of the hurdles they faced in becoming a Bike Friendly community. The League of National Bicyclists awarded The Villages with the Silver Award which they will accept on November 7, 2014. Discussed Biker's safety and road rules that apply to bicyclists.
- IV. Treasurer's Report**-Beginning Balance as of September 1, 2014 is \$1306.45. Ending balance is \$1,510.45. Two expenditures: Chamber of Commerce Membership of \$82.50 and City of Bushnell Fall Fest of \$25.00. Income of \$61.50 from Chamber 50/50 where the winner (Gayle Teerman) donated to the SSHB and \$250.00 from the City of Webster for a Partner Sponsorship. Approved as is.
- V. CME Working Committees**–Committee reports are follows:
  - A. Membership**-Mike and Dave Grillo are finishing up the final corrections on a corporate sponsorship package. Collected about 14 new membership emails since the Tablet promotion began with the Rugged Round-Up, Pow Wow and Bushnell Fall Fest.
  - B. Marketing/Event Planning**-discussed that we need to come up with two good fundraisers a year. The Antique Road Show was brought up as one to investigate. Mike Palozzi also indicated that the A1A byway has had success with their Spoonbills and Spokes Bike Ride that they put on yearly.
  - C. Sustainability/Accreditation**-Dawn to submit the Budget to the FL D5 Accreditation.com in the next couple days.
  - D. Special Projects-Wildflowers**-Roger Jones will assist Kelly Williams in mapping out the state roads and indicating specific foliage and flowers that would work in those areas. That will then be forwarded to Allen Maddox from FDOT.

- E. Coast to Coast Connector Summit-Dan McCormic, Dawn Cary and Kelly Williams attended. Dawn, Kelly and Garry Balough gave a summary of what was discussed. The Sumter County Trail Gap was mapped out with two possible routes. TJ Fish from the MPO was on the Panel of Speakers. Sumter County has the largest gap of the 275 miles of Gaps from Titusville to St. Petersburg. Brainstorming sessions were held in the afternoon on how to best market trails. The FDOT's vision for the Greenway Trails is to make sure they are safe, scenic and enjoyable. They are to be a destination trail for people to visit from all over the world.

## **VI. Byway Partners/Business Sponsorship Program**

### **A. Upcoming Events:**

1. Beef and Boogie, November 8, 2014-Garry and Mike brought wild flower seeds/packets that we can collect donations on to give out to people at the Beef and Boogie. The SSHB is also doing a Cow Chip Bingo as a fundraiser. Spots are \$10.00 each and if the cow poops in your square, you will win \$500.00. Judie also indicated that raffles are popular among Non-Profits and that her and Kelly will make a couple baskets to raffle off that day.
2. Farm City, November 12, 2014-Dawn and Donna will work this event.
3. Folk Festival, November 15, 2014-Dan McCormic and Gayle Teerman to work this event.

**B. Kiosks**-Joyce is getting pricing on some Kiosks, that a nearby byway has constructed for their byway, from local lumber mills. Mike Palozzi gave plans and material lists to Joyce at this month's Marketing meeting. Dawn is waiting on a return call from Pannier for pricing that she requested on kiosks.

**C. Presentations**-Mike brought an updated presentation, but in lieu of time, he handed out a hard copy for everyone to review and the actual viewing will take place next month.

**D. Bushnell Fall Fest**-it was a successful event to participate in. There was a good crowd and a constant flow of people through our booth. Informed a lot of people that they now have a Byway in their community and handed out a lot of information. There was a lot of questions and good feedback about the Coast to Coast Greenway Connector.

## **VII. Media Updates**

**A. Website**-is set up through Dreamhost.com. Having a snafu with the application to enter the material. Emily is helping Dawn solve the issues.

**B. Newsletter**-will begin in conjunction with the Website being completed.

**VIII. 2015 Slate of Officers**-Joyce indicated to start thinking about the slate for the following year so that we can present at next month's meeting and vote on at the December 9, 2014 meeting.

- IX. Florida Scenic Highways Program Report** –Garry announced that there will be a Teleconference on the new FSHP Annual Report that will be held on two separate days the following week. Dawn to be present at one of them.
- X. Monthly Guest Speaker Schedule**-Steve Rinck will be presenting next month at the Bushnell City Hall. Will contact Rob Ern for Florida Greenways Foundation about presenting in the near future.
- XI. Public Comment/Round Table Discussion**-Jim McAlister from the Frank Thomas Folk Festival who is the coordinator for the Folk Festival at the Dade Battlefield on November 15, 2015 (that we are participating in) discussed some of the activities that will be happening that day. Some of which will include a Youth Photography contest, a Youth writing contest and a Youth Verbal Storytelling contest. For more information, their website is [crackerheritagefestival.weebly.com](http://crackerheritagefestival.weebly.com).
- XII. Adjournment-Next Meeting November 18, 2014 at the Bushnell City Hall.**

Respectfully submitted by: Dawn A. Cary, Secretary/Treasurer