



**Scenic Sumter Heritage Byway
Corridor Management Entity (CME)**
Minutes from June 19, 2013 meeting
Sumter County Fairgrounds
UF/IFAS Extension Office

- I. Call to Order and introduction of guests:** Meeting was called to order by Chair, Dan McCormic. Those in attendance included Dawn Cary (Sumter County Chamber of Commerce); Mike Palozzi (CB&I); Gayle Teerman (SCORE and Native Americans); Jim Veal, Sr. (PanaVista Lodge); Joyce Hanson (VFW 10137); Ellen Didion (Sumter Sunshine Community Foundation); Kelly Williams (Mayor of City of Webster); Scott Cottrell (SCPW); Harold Windlan (Orange Theory); Mike Woods (MPO); Lindsay Rice (CB&I); Mary Moessinger (Master Gardeners); and Garry Balogh (FDOT).

- II. Review of May 15, 2013 Minutes** – Gayle Teerman made a motion to approve; Ellen Didion 2nd.

- III. Coast to Coast Trail Update Presentation (Van Fleet Trail Gap)-Mike Woods**
Mike presented a power point on the status of the Coast to Coast Trail and the gaps that are currently in the process of seeking funding to close the trail from the east coast to the west coast. The \$50 million dollar bill to close the gaps of the Coast to Coast Trail was vetoed by the Governor. Governor Scott indicated it was a very good bill, but indicated that the Department of Transportation should have the funding to assist this program. The Van Fleet Trail gap was originally mapped through the Green Swamp south of Highway 50, but concerns were that there were no amenities for this 30 mile stretch of trail. Proposed new trail has been discussed to go through Webster. Discussed this may be a good project for the Scenic Byway committee to take on. Mike indicated that there was an opportunity for someone from the Scenic Byway to sit on the public committee that meets to discuss the Trails program in Lake County.

- IV. Marketing Committee Report-Dawn Cary**
 - A.** Press Release-submitted to all area newspapers and AM radio station in Bushnell.
 - B.** Presentation to other groups: Dawn did a presentation to the Chamber Leads Lunch group in Wildwood.
 - C.** Designation Celebration Planning-October 19, 2013. Sumter County Fairgrounds was not available. Dade Battlefield to be contacted.
 - D.** Funding/Bank Account/Sponsorship Levels: Dan McCormic to front the funds for the corporation and non-profit filings. Dan also indicated that the Tourist Development Fund that he and James Wade have set up may be interested in fronting some funds also. Brooke Hibbard from CenterState Bank indicated they would donate \$100 towards the opening of a bank account upon the non-profit status. Sponsorship Levels will be discussed in upcoming Marketing meeting.

E. The Byway Expo-discussed having area businesses display their business at the Designation Celebration in October.

V. **Signing Plan**-Mike and Robert, along with Garry are working with the Sumter County Public Works and Scott Cottrell to coordinate the placement of the Florida Scenic Byway signs throughout the byway in the upcoming weeks.

VI. **Adopt-A-Highway Program**-Dawn to get with Betty Comis to select a portion of the highway for designation for the CME group.

VII. **CME Meeting Times**-Dawn took a survey through email and the members that responded were either happy to keep the meetings the same or would be willing to change the day and time. It was decided that changing the day and time would not really attract any new members to attend and would inconvenience some that attend every month. Joyce Hanson made a motion to keep the meeting day to the third Wednesday of the month at 11:00 a.m. Gayle Teerman 2nd.

VIII. **Incorporation Application Info**- Mike had Articles of Incorporation/EIN papers drafted. Discussed and decided that Dawn Cary would hold the corporation's principal office of address, as well as email contact for renewal. Dan McCormic, Chair and Joyce Hanson, Co Chair would also be signers. Mike to put in the appropriate addresses and information and submit to members for signatures.

IX. **District Scenic Highways Coordinator Report** – Garry announced that the Scenic Coordinator Quarterly Meetings (DSHC Workshop), held by the SHAC committee in Tallahassee has expressed an interest in coming down to Sumter County. Discussed that the Dade Battlefield would be an excellent place to host the afternoon meeting. Garry to get back to us with dates.

X. **Public Comment/Round Table Discussion** – Harold Windlan discussed what he is doing to promote Sumter County with the Fishing Tournaments being held on Lake Pan, beginning in mid July. Discussed some local marketing ideas to include the Byway.

XI. **Adjournment**

XII. **Next Meeting:** Wednesday, July 17, 2013 at 11:00 a.m. City of Webster.