



*Scenic Sumter Heritage Byway*

**Corridor Management Entity (CME)**

Minutes – July 15, 2014 - 11:00 AM

Bushnell City Hall

117 E. Joe P. Strickland Jr. Ave., Bushnell, FL

- I. Call to Order and introduction of guests:** Meeting was called to order by Dan McCormic, Chairman (Explore Sumter). Others in attendance included: Dawn Cary (Sumter County Chamber of Commerce), Mike Palozzi (CB&I), Gayle Teerman (SCORE and Native Americans), Joan Carter (FDOT), Garry Balogh (FDOT), Joyce Hanson (VFW #10137), Paul Remis (City of Webster and Dade Battlefield Historic Society), Jim Veal (Pana-Vista Lodge), Michael Woods (Lake Sumter MPO), Kelly Williams (City of Webster), Bob Finck (Atkins, N.A.), Ellen Didion (SSCF), Susan Noell (City of Bushnell), David Lawrence (Sumter Landing Bicycle Club) and Judie Mueller (Webster Post Office).
- II. Review of June 17, 2014 Minutes** – correction made to minutes under section IV. Working Committees: Mike, Kelly, Judie, Bob and Joyce had a conference call. Paul was deleted. Motion for approval made by Kelly Williams and seconded by Jim Veal. All in favor.
- III. Treasurer’s Report-** Beginning Balance as of June 1, 2014 is \$1,024.17. One expenditure of \$19.11 last month to Dawn Cary for supplies. Ending balance is \$1,005.06. No donations for the month. Approved as is.
- IV. CME Working Committees**–Committee reports are follows:
  - A.** Membership -Joyce is fine tuning the procedures and recruiting of membership.
  - B.** Marketing/Event Planning - Kelly and Judie are committee chairs and are researching events and fundraisers.
  - C.** Sustainability/Accreditation - Dawn is working on verification to submit certain documents that are complete.
  - D.** Special Projects - Dawn is still waiting to hear from Bradley Arnold on the I-75 Exit 309 Beautification project once the grant from the FDOT is signed by the county commissioners.
- V. Byway Partners/Business Sponsorship Program**
  - A.** The second edition of the Chamber Map should be completed soon.
  - B.** Webster Local Business Connect, May 22. Kelly and Judie reported that this was well received. They had 10 businesses attend. They are planning on holding quarterly meetings to keep business owners in Webster updated. Event was sponsored by the Webster Post Office. Samantha Merritt from the Sumter County Chamber also made a presentation. Kelly brought up that some of the local cemeteries are not on the byway map. A map directory of the cemeteries was also discussed for all the local cemeteries in the county.

- VI. Byway Logo Items-** Dawn collected more orders for shirts and will submit the order pending a minimum order.
- VII. Adopt-A-Highway cleanup-** June 21, 2014. 9:00 AM at the Florida National Cemetery. Cleanup was attended by Dawn Cary, Dan McCormic, Kelly Williams, Morgan, Emily, Erin and Liam Cary.
- VIII. 501C3 Designation-**Non- profit designation was received.
- A. Website-will begin the set up through Dreamhost.com. Mike indicated that our byway is now on their state site ( [www.Floridascenichighways.com](http://www.Floridascenichighways.com) ) and we will be able to link with them when we do our website. The link for our section of their site is <http://www.floridascenichighways.com/scenic-sumter-heritage-byway/>
  - B. Newsletter- templates for e-mail versions of newsletters are available on the internet and will be researched. One good suggestion is located here <http://themeforest.net/item/boom-multipurpose-responsive-html-template/7606220>
- IX. Wildflower Plantings-** Kelly will be sending Dan a list of suggested sites for planting as well as selections of plants. Dan will forward to Allen Maddox.
- X. Florida Scenic Highways Program Report** –Garry and Joan indicated that the FDOT newsletter was looking for stories on the local byways to put in their newsletters. Dawn to send them our sponsorship sign and information for them to do an article. No other byways are implementing a partner sponsorship program.
- XI. Coast to Coast Greenway Project-Mike Woods-**Mike presented the MPO’s maps of the gap in Sumter County which were layered with potential trail routes and owners of the private and state owned properties. Project is fully funded through construction by the FDOT, the same way they fund their state road projects. Corridor needs to be determined to connect the Van Fleet Trail to the Withlacoochee Trail. Looking at alignments along highway 50 or through Center Hill and Webster. Mike indicated that there will be open public workshops in the future to determine the route. The process includes corridor study, building up to the PD&E study in 2016. The next year will determine the route. The FDOT will build, construct and design the trail and then it is turned over to private and local entities to manage. It is the county’s project and the FDOT only facilitates the construction. Education is important to determine the opportunities for economic development along the proposed trail. The CME will be involved in the process. David Lawrence from Sumter County Bicycle Club was also asked to be involved on the committee that will be set up for this project.
- XII. Public Comment/Round Table Discussion-**Next month’s meeting is at the IFAS/UF Extension office at the Sumter County Fairgrounds August 19, 2014.

### **XIII. Adjournment**

Respectfully submitted by: Dawn A. Cary, Secretary/Treasurer