



*Scenic Sumter Heritage Byway*

**Corridor Management Entity (CME)**

Minutes –January 19, 2016 - 11:00 AM

Webster Community Center

49 SE 1st

Webster, FL

- I. Call to Order and introduction of guests:** Meeting was called to order by Chair, Judie Mueller (Webster Postmaster). Others in attendance include: Mike Palozzi (CB&I); Dawn Cary (Secretary/Treasurer and Great Lakes Carpet); Martin Steele (Director and Sumter Times); Kelly Williams (City of Webster); Dan McCormic (Past Chair and Explore Sumter); Jim Veal, Sr. (PanaVista Lodge); Donna Lester (UF/IFAS Extension Office) and Richard Baier (Sumter County Board of Commission).
- II. Review of December 8, 2015 Minutes** – Dan McCormic was excluded from attendance in minutes. Martin Steele made a motion to approve and Kelly Williams 2<sup>nd</sup>. Approved with the change presented.
- III. Treasurer’s Report**–Beginning Balance as of 12/1/15 is \$1,875.67. Ending balance as of 12/31/15 is \$ 2,400.77. Deposits of 425.10 from Antique Appraisal Fair and 100.00 from Cash Box for Fair. No Expenditures. 2016 Budget to be presented next month for approval. Rich Baier made a motion to approve; Kelly Williams 2<sup>nd</sup>. Approved as presented.
- IV. CME Working Committees**–Committee reports are follows:
  - A.** Organizational Sustainability-Discussion of the rough draft letter that Mike presented to go out to members that have not been coming to meetings to try and create an interest since we have been designated. Changes were made and will present to Marketing Committee.
  - B.** Coast to Coast Connector Update-Kelly reported that there is a change to the date of the PAG meeting, as it will now be held beginning of March. There is a Greenways Trail Foundation meeting that evening that Kelly and Rich Baier are planning to attend. Sumter and Pasco counties plan on having separate public meetings to discuss proposed trail alternatives. Was also indicated that there was an article on the coast to coast in the Daily Sun around the 13<sup>th</sup> of the month, along with an article featuring Bradley Arnold’s work anniversary.
  - C.** Transportation Alternative Program-Dawn submitted the FDOT Project application to Pamela Richmond at MPO who will present to Sumter County. Rich Baier had not seen the application come through as of the beginning of the week.
- V. Byway Partners/Business Sponsorship Program**
  - A.** Kiosks-Louis Reis, the FDOT Engineer, along with Mike Palozzi, Rich Baier, Jackey Jackson met at the Rutland County Park to go over the location options. Louis expects to have a rendering drawing and plans available by the end of January. The County

has offered to pull the permit and build and install the first Kiosk. The donor brick program is the responsibility of the Byway.

- B. Donor Brick Program**-Dawn working on a brochure to start the donor brick campaign. Pricing will be \$50.00 for a 4x8 and \$100.00 for an 8x8 brick. Was suggested to get a Brick Disclaimer from the Veteran's Affairs Office.

## **VI. Media Updates**

- A. Website**-Karen indicated that we had 1785 hits at the end of November 2015. This will be included in the 2015 FSHP Byway Annual Report.
- B. Social Media**-Facebook site now has 529 friends.
- C. 2016 Calendar**-distributed.

## **VII. Upcoming Events**

- A. Discover Sumter Annual Catch General Sumter Bass Tourney**-March 19, 2016. We will be there with a booth.
- B. Antique Appraisal Fair, January 21, 2017**-Belevedere Library, The Villages-Dawn to contact the librarian to settle the details to start marketing event and to contact Dudley Antiques.

**VIII. Florida Scenic Highways Program Report**-The 2015 FSHP Byway Annual Report form is due February 1, 2016. VisitFlorida.com is highlighted byways throughout the year on their website. Dawn received a call for information on SSHB. It is the 20<sup>th</sup> anniversary of the FSHP.

**IX. Adopt-A-Highway Cleanup**-Saturday, December 21, 2015 at 9:00 a.m. Martin Steele offered to pick up the supplies prior to Saturday.

**X. Public Comment/Round Table Discussion**-Dawn made a presentation to the Lake County Roadrunner RV Club at the KOA in Lake Panasoffkee earlier in the week.

**XI. Adjournment-Next Meeting February 16, 2016 at the Dade Battlefield Historic State Park.**