



**Scenic Sumter Heritage Byway**  
**Corridor Management Entity (CME)**  
Minutes – February 19, 2014 - 11:00 AM  
Sumter County Public Works  
319 E. Anderson Blvd., Bushnell, FL 33513

- I. Call to Order and introduction of guests:** Meeting was called to order by Joyce Hanson (VFW Post #10137). Others in attendance included, Paul Remis (City of Webster, Dade Battlefield SP, Sumter Historic Society); Dawn Cary (Sumter County Chamber of Commerce), Bob Finck (Atkins N.A.); Gayle Teerman (SCORE and Native Americans); and Karl Holley (SCBCC).
- II. Review of January 15, 2014 Minutes** – Paul Remis made a motion to approve as is.
- III. Treasurer’s Report**-Beginning Balance as of January 1, 2014 is \$2481.53 and ending balance was \$2210.91. Two expenditures in the month of January. One to Outer Image for 70.62 and one to Crew 406 for 200.00 for Parking at the Ribbon Cutting. No donations received in January. Discussion of having an audit committee set up. Set to discuss at next month’s meeting.
- IV. Marketing Committee Report/Designation Celebration**–The SSHB byway was selected as the winner of the Sumter County Chamber of Commerce Non-Profit Business Award. Dan McCormic accepted the award on behalf of the byway. The Ribbon Cutting Celebration went very well. Thank you notes to be forthcoming. The MPO also presented a Horizon award to the City of Webster for their participation in the Scenic Sumter Heritage Byway.
- V. CME Working Committees-Tabled until next month.**
  - A.** Membership-committee to work on increasing membership and volunteers. Discussion on how to best go out and market our byway and to be consistent in the presentations.
  - B.** Marketing/Event Planning-to work on fundraising.
  - C.** Sustainability/Accreditation-will begin working on this for accreditation. Next Tuesday’s workshop will cover this as we learn best management practices for area byways. This committee would work on the level one of the accreditation process at our own pace.
- VI. Byway Partners/Business Sponsorship Program**
  - A.** Leesburg Bike Fest- Gayle to find out the dates and cost to participate in this event.
  - B.** Chamber Map participation-we are set to be in the Chamber map.
  - C.** Farm Bureau presentation-waiting to hear from them on the date in March.
  - D.** Webster Travel Park-morning of March 19, 2014.

E. Website-waiting on our non-profit designation and then will be able to set up a website with Dream Host at no cost. Bob to check with the IRS on the status of our designation.

**VII. Byway Logo Items** -Gayle presented a couple of samples of shirts and discussed the wearability of each fabric. Gayle also mentioned that the larger logo makes a better presentation. Gayle will check and see if both companies can do the same logo and report back next month. Decided against the fishing shirts. Gayle made a motion to stay with Polo shirts. Paul seconded. Dark green and Tan.

**VIII. Adopt-A-Highway Cleanup Date** – March 22, 2014 at 9:00 a.m. Will meet at the National Cemetery. Discussion made on bringing your own pick-up sticks.

**IX. Florida Scenic Highways Program Report** – Garry was not present, but will be at the Accreditation training the following week at the City of Webster.

**X. Public Comment/Round Table Discussion-** Discussed a little more about Liability Insurance. Decided to have Angela Taylor from Frank Slaughter Insurance to attend our next marketing meeting to discuss further. Gayle brought up about starting some Grant writing projects to include some beautifying projects in the County. Joyce brought up about the Wildwood flowers that the DOT recently passed in legislation about keeping the natural look in Florida. Gayle to look into the Wildflower programs and report next month. Bob suggested that we have a Special Projects committee to handle some of this. The beautification of the 309 exit off 75 and the Coast to Coast Greenway project would be a couple projects that a committee would be justified for.

**XI. Adjournment**