



**Scenic Sumter Heritage Byway
Corridor Advocacy Group (CAG)
Minutes from February 20, 2013 meeting
City of Webster
155 East Central Ave., Webster, FL**

I. Call to Order and introduction of guests – Meeting was called to order by Chair Dan McCormic. Those in attendance included Dawn Cary (Sumter County Chamber of Commerce); Mike Palozzi (Shaw E&I); Robert Finck (Atkins, N.A.); Paul Remis (Dade Battlefield/City of Webster/Historical Society/Boy Scouts of America); Donna Lester (UF/IFAS Sumter); Judie Mueller (Webster Post Office); Deb Barsell (Sumter County BOCC); Garry Balogh (FDOT); Bruce Room (Sumter County Public Works); Gayle Teerman (SCORE); Andrew Cripps (Sumter County Chamber of Commerce); Jim Veal, Sr. (Pana Vista Lodge); Joyce Hanson (VFW 10137); and Peggy L. Folsom (Webster Post Office).

II. Minutes – Approved as is, since no comments per Dan McCormic.

III. Guest Speaker: Andrew Cripps, Leadership Sumter with the Sumter County Chamber of Commerce. Program started in 2008 and presently on their 6th class. Andy went through the process and schedule of the program. Discussed including the Scenic Byway in the agenda this year in the program. Andy indicated that a Scenic Byway could be done in the Cultural Heritage Day in the program this year. Andy mentioned that last year's class got involved with the community and did a fundraiser for SCARC by waitressing at a local restaurant and the tips they raised went to SCARC, which helped out with a roof repair that they had to have done and were very appreciative of the efforts of the Leadership class. Discussed the selection process of the class and the scholarships available.

IV. Designation Committee Report

a) Corridor Management Entity and Progress:

1. Local Support for Designation: Mike reports that we are within two months of being designated. Finalization of the documentation is being reviewed by the CAG review committee. There are a few spots to fill in, such as community support and letters of support from businesses. The Historical Society Partnership is still needed. Paul is to secure that with the help of Dan and Jim. This one is needed for the heritage aspect of the byway. The City of Webster and the City of Bushnell is needed to sign the application, as well as the County. Bruce is taking the application to Scott, who in turn will give to Bushnell and then Scott will get to Kelly for Webster's signature. Scott will also handle getting the County's signature. These need to be done in the next couple weeks to get the package together for submittal to the SHAC the beginning of April. Review and comments of the draft of the application is due by Friday, February 22, 2013 if possible.
2. CME Committee structure/missions/responsibilities: We will soon be in the implementation stage of the Florida Scenic Highways Program (after designation) and will

begin to establish committees to start working on the implementation of our established goals and objectives. A lot of time and energy is put into the designation process by CAG members and volunteers and some people can get burned out easily, therefore we need to be sure to keep the activities fun. The implementation phase is where the actual work of the organization is completed and an organized committee structure ensures that the workload is spread out among the membership. The organization chart is a guide with the subcommittees, such as event planning, membership and finance to be developed in this implementation stage. This is how the work gets done. Suggestions were made to possibly shake the meetings up a bit and to make them fun. Holding meetings in the evening could be a possibility. Monthly meetings are encouraged. A celebration event/ribbon cutting is also encouraged when the designation is complete. Moving into the action plan after designation. Discussed the setting up the CME as a 501-C3 and the pros and cons. Will discuss at a later date. Also discussed electing a Treasurer. A website is also needed upon designation.

3. Community Support Event/Cowboy Crawl Mud Run on March 23 at Providence Ranch in Rutland: Andrew Cripps confirmed that we have a table at the event, where we can collect signatures for support. Discussed coverage of the booth. Documentation of this event is needed for the application to the SHAC. A meeting notice will be sent out for this event. Volunteer shifts were set from 8-4 p.m. Four hour shifts. Flyers will be distributed, as well as prizes given out with the PLINKO board. A fact sheet will be developed for volunteers. Petition set out for signatures. Andy went through the mud run event and what all is involved with the obstacle course and the activities that are set for spectators.
4. Corridor Management Plan: Signatures are being taken care of

V. Marketing Committee/Event Planning Subcommittee Report

- Agritunity event- did not participate
- Paddle Florida event held on February 13th was a success. Marsh Bend Outlet Park hosted the campers prior to the kayak launch the next day. This was a five day event. Hoping that they will come back in the future.
- Poker Run-to be tabled at this time.

VI. District Scenic Highways Coordinator Report – Garry passed out a report of the past studies of economic impact of Byways done by the DOT. Discussed the Visit Florida Byway Day on April 5. Suggested we have a table at the I-75 welcome center. Dan and Andy agreed to man a booth together.

VII. Meeting Adjourned.

VIII. Next Meeting Location – Sumter County Public Works in Bushnell on March 20, 2013. Set up April at the Dade Battlefield and May in Webster.

Respectfully submitted by: Dawn A. Cary, Secretary/Treasurer