



Scenic Sumter Heritage Byway

Corridor Management Entity (CME)

Minutes – August 19, 2014 - 11:00 AM

IFAS/UF Extension Office

7620 SE 471 Ste. 2, Bushnell, FL

- I. **Call to Order and introduction of guests:** Meeting was called to order by Dan McCormic, Chairman (Explore Sumter). Others in attendance included: Dawn Cary (Sumter County Chamber of Commerce), Mike Palozzi (CB&I), Gayle Teerman (SCORE and Native Americans), Joan Carter (FDOT), Garry Balogh (FDOT), Joyce Hanson (VFW #10137), Paul Remis (City of Webster and Dade Battlefield Historic Society), Kelly Williams (City of Webster), Bob Finck (Atkins, N.A.), Donna Lester (UF/IFAS Extension), Bruce Root (SCBOCC), Lance Decuir (Atkins, N.A.), David Lawrence (Sumter Landing Bicycle Club) and David Taylor (Sumter Landing Bicycle Club).
- II. **Review of July 15, 2014 Minutes** – Approved as is.
- III. **Treasurer’s Report**-Beginning Balance as of June 1, 2014 is \$1005.06. Ending balance is \$1,005.06. No expenditures for the month. No donations for the month. Approved as is.
- IV. **CME Working Committees**–Committee reports are follows:
 - A. **Membership**-Joyce Hanson announced that she will be stepping down as chair for this committee, as she will be doing extensive traveling in the upcoming months.
 1. **Presentation strategy**-Bob and Mike passed out a list of RV parks in the southern part of the county to begin working on a strategy to start making presentations once the northerners return.
 2. **Presentation schedule/targets**-will resume discussion in September on contact that the CME may have with RV Parks and Groups to begin setting up a schedule for presentations. Bob mentioned we can tweek our powerpoint to fit the needs of each group.
 - B. **Marketing/Event Planning** – Discussed some upcoming events that we will be participating in. Bushnell Fall Fest and Beef and Boogie among them. There is an event at the Dade Battlefield that Gayle Teerman and Paul Remis have volunteered for on September 27-28.
 - C. **Sustainability/Accreditation**-Dawn submitted the CME calendar to the FL D5 Accreditation.com
 - D. **Special Projects**-Bradley Arnold indicated that the I-75 widening project will begin soon and the FL DOT wants to hold off until that is completed before dispersing beautification fund.
- V. **Byway Partners/Business Sponsorship Program**
 - A. Chamber Map is completed and it was handed out at the meeting.

B. Upcoming Events

1. Dade Battlefield, September 27-28, 2014 Gayle Teerman and Paul Remis
2. Bushnell Fall Fest, October 18, 2014
3. Beef and Boogie, November 8, 2014

VI. Byway Logo Items- Dawn submitted order to PRIDE Enterprises.

VII. Adopt-A-Highway cleanup- September 20, 2014.

VIII. Media Updates

- A. Website-is set up through Dreamhost.com. Will announce when it is live.
- B. Newsletter-templates available and will research those.
- C. Facebook-friends have now reached 409.
- D. Villages-News.com is a media source that should be contacted to publicize the byway.

IX. Wildflower Plantings- Joan Carter passed out a grant opportunity for the FL Wildflower Foundation. Kelly will be submitting a request for DOT funds to Dan McCormic by the end of the week.

X. Florida Scenic Highways Program Report –Garry mentioned that there will be some changes in the DOT byway program in the upcoming year that will make things easier and simpler, including a condensed manual that will be user friendly.

XI. Coast to Coast Greenway Project-David Lawrence and David Taylor from the Lake Sumter Bicycle Club attended to learn what the intentions of the byway were on this project. There was discussion on what the byway can do for them and other groups in the area and what they can do for us. David Taylor told a story about a restaurant he visited in Austria and the effects a greenway trail had on that particular business. They indicated that they will put our website link in their website slbikeclub.org.

XII. Public Comment/Round Table Discussion-Went around the table and each person indicated why they were a part of the CME and what drives them to be there every month. Bob Finck indicated that this would be his last month to attend in the capacity of a consultant, as he is making a job change in a couple weeks. The CME thanked him for his prior work and dedication and sent him congratulations on his new job. Next month's meeting is at the City of Webster on Tuesday, September 16, 2014.

XIII. Adjournment

Respectfully submitted by: Dawn A. Cary, Secretary/Treasurer