



**Scenic Sumter Heritage Byway
Corridor Management Entity (CME)**
Minutes – April 15, 2014 - 11:00 AM
Bushnell City Hall
117 E. Joe P. Strickland Jr. Avenue, Bushnell

- I. Call to Order and introduction of guests:** Meeting was called to order by Dan McCormic, Chairman (Explore Sumter). Others in attendance included: Dawn Cary (Sumter County Chamber of Commerce), Bob Finck (Atkins N.A.), Mike Palozzi (CB&I), Gayle Teerman (SCORE and Native Americans), Jim Veal, Sr. (PanaVista Lodge), Kelly Williams (City of Webster), Bruce Hickle (City of Bushnell Manager), Susan Noell (City of Bushnell), Esther Montoya (FDOT), Joan Carter (FDOT) and Garry Balogh (FDOT).
- II. Review of March 19, 2014 Minutes** – Gayle made a motion to approve with the correction of indicating that a grant had not been prepared for Wildflower funds.
- III. Treasurer’s Report**-Beginning Balance as of March 1, 2014 is \$1,670.22 and ending balance was \$1,660.42. One expenditure occurred in the month of March for stamps. Donation received in the amount of \$250.00 from PanaVista Lodge that was not included in the report. Thereby making the ending balance \$1,910.42. Report approved with the correction. IRS is in the process of approving our 501C3 designation and since they are behind schedule it could take up to another few months.
- IV. Monthly CME Meeting Date**-a survey was sent out to membership to give opportunity to change our meeting date to better serve some people who have conflicts. The third Tuesday of each month was the overall consensus.
- V. CME Working Committees**–Committee reports are follows:
 - A.** Membership-Joyce was not present to give a report. Will return after having back surgery that week.
 - B.** Marketing/Event Planning - Kelly and Judie Mueller will schedule a Marketing meeting.
 - C.** Sustainability/Accreditation-Dawn has begun to work on this with the help of Bob. A report will be issued to Garry at the following meeting.
 - D.** Special Projects- Dawn to be meeting with Bradley Arnold, Scott Cottrell and Jacky Jackson soon to start on the I-75 Exit 309 Beautification. Coast to Coast Greenway is currently under study by the MPO and FDOT. Will be notified when the CME is to become involved.
- VI. Byway Partners/Business Sponsorship Program**
 - A.** Leesburg Bike Fest- Ad was turned in and publication should be out mid-April. Will notify the Daily Commercial to see if we can get some copies of the distribution.
 - B.** Chamber Map participation-we are set to be in the Chamber map.

- C. Farm Bureau presentation-Dan reported that the presentation last week went well and he answered several questions about the function of the CME in regards to the byway.
- D. Sumter County Fishing Tournament- Dan and Jim Veal Sr. set up the booth and manned it. Attendance was low but feedback was good. Jim Veal, Sr. was presented with an Outstanding Achievement award.
- E. Wildwood Historic Festival at Baker House, May 3-decided to set up a booth. Dawn to man and whoever else would like to attend to help.
- F. Calendar-one is being set up for future events.

VII. Byway Logo Items – Gayle presented pricing and an order form to the CME. Dawn to work with Gayle on placing an order.

VIII. Adopt-A-Highway Cleanup - Held on March 22, 2014. Good turnout. Next clean up scheduled for June 21, 2014.

IX. Wildflower Plantings- Allen Mattox with the FDOT contacted Dan to set up a meeting to see where the state can help us with our needs. It was decided to meet with Allen to see what they are offering on the State Roads and also get with the county to see if they have a Wildflower plan for the county roads. We can prepare a grant next year, as the deadline for this year is May 9, 2014.

X. Florida Scenic Highways Program Report –Joan discussed the state’s role in the study of the coast to coast greenway trail project and the fact that a route has not been set in stone. Garry indicated that there is a CME Leader Forum at the FDOT Turnpike offices at the Turkey Lake Plaza (Ocoee) on Monday, May 5, 2014. Dan will attend. All others invited.

XI. Public Comment/Round Table Discussion-Next three month’s meeting locations were set up depending on availability. Dawn to schedule.

XII. Adjournment