



Scenic Sumter Heritage Byway
Byway Organization Meeting
Minutes – September 18, 2018 - 11:00 AM
Bushnell City Hall
117 E. Joe P. Strickland Blvd, Bushnell, FL

- I. Call to Order and introduction of guests:** Meeting was called to order by Chair, Martin Steele. Others in attendance include: Mike Palozzi (Atkins); Judie Mueller (Vice Chair and Webster Postmaster); Dawn Cary (Secretary); Michael Harris (Webster); Dan McCormic (Explore Sumter; Hank Bolduc (SECO); and Claudia Calzaretta (FDOT/FSHP).
- II. Review of August 21, 2018 Meeting Minutes** – No meeting minutes to present.
- III. Treasurer’s Report**-Dawn reported that the beginning balance as of 8/1/18 was \$2,659.92 with no deposits and no expenditures, leaving an ending balance as of 8/31/18 of \$2,659.92. Michael Harris made a motion to approve the Treasurer’s report. Judie Mueller 2nd. All in favor. Approved as is.
- IV. CME Working Committees**–Committee reports are follows:
 - A. SSHB Economic Assessment Update**-Claudia received second draft of the economic assessment. She is tweaking it and will send back for final draft.
 - B. Transportation Alternative Program (Exit 309 Project)** –#8 on the feasibility study priority status.
- V. Byway Partners/Business Sponsorship Program**
 - A. Kiosk Location Update**-Sumterville Community Center is our targeted location for the next kiosk. Hank indicated that SECO may possibly be interested in donating funds to help in this effort. Martin still in conversations with the City of Bushnell regarding the bus stop location.
 - B. Donor Brick Program**-One order in que.
- VI. Media Updates**
 - A. Social Media**-Facebook friends up to 679.
 - B. Brochure**- No discussion.
 - C. Logo Design**-Dan made a motion to approve new logo design taking out the road. Michael Harris 2nd. All in favor, with one opposition. Approved as is.
- VII. Upcoming/Past Events**
 - A.** Bushnell Fall Fest, October 20, 2018
 - B.** Annual Dinner, Wednesday, October 17, 2018, Catfish Johnny’s

VIII. Florida Scenic Highways Program Report-Mike Palozzi and Claudia Calzaretta

- 1. 2019 Workplan**-Dan McCormic made a motion to approve final draft. Judie Mueller 2nd. All in favor; approved as is. Claudia mentioned we can go on line to see active District V projects at www.d5wpph.com. There is also a public hearing online on December 4, 2018.
- 2. 2019 District V Byway Forum**-March 28, 2019.

IX. Public Comment/Round Table Discussion-Discussed Adopt-A-Highway cleanup on Saturday, December 1, 2018. Hank Bolduc mentioned the Chamber of Commerce is having an Oktoberfest event at the Wildwood Community Center on October 6, 2018. Byway had no volunteers available. Stephanie Liskey is looking for events to post on Visit Florida site.

X. Adjournment-Next Meeting October 17, 2018 at Catfish Johnny's in Lake Panosoffkee, FL.