



Scenic Sumter Heritage Byway
Byway Organization Meeting
Minutes – November 19, 2019 - 11:00 AM
Dade Battlefield Historic State Park
7200 CR 603, Bushnell, FL

- I. **Call to Order and introduction of guests:** Meeting was called to order by Chair Judie Mueller (Webster Postmaster). Others in attendance include: Martin Steele (Past Chair); Dawn Cary (Secretary/Treasurer); Mike Palozzi (Atkins Group); Dan McCormic (Vice Chair); Emily Cary (Director); Pam Jones (Congressman Daniel Webster).
- II. **Review of September 17, 2019 Meeting Minutes** – Dan McCormic made a motion to approve. Martin Steele 2nd. Approved as is. Note: No meeting minutes from Annual Dinner in October.
- III. **Treasurer’s Report**-Dawn reported the September and October report. Beginning balance as of September 1, 2019 \$4620.04 with expenditures of \$250.00 for Advertising with the Coastal Angler; \$50.00 Bushnell Fall Fest; and \$50.00 for Facebook boosts for Volunteer Videos. No Deposits, leaving an ending balance as of September 30, 2019 of \$4270.04. Beginning balance as of October 1, 2019 \$4,270.04 with expenditures of \$279.99 for Retractable Banners; \$24.68 for Annual Dinner cake; and \$16.95 for Annual Dinner Guest Speaker meal. No deposits, leaving an ending balance as of October 31, 2019 of \$3,948.53. Dan McCormic made a motion to approve. Martin Steele 2nd. Both months Approved as is.
- IV. **CME Working Committees**–Committee reports are follows:
 - A. **Transportation Alternative Program (Exit 309 Project)**-GoFundMe Campaign is currently being developed to boost the fundraising. Al Varrone was contacted to do a short PSA on Veteran support video. Dawn met with Representative Brett Hage regarding legislative support for Phase 1 of naming the exit bridge. After research, it was determined it would fall under the county for designation. Dawn to contact Bradley Arnold. Rep. Hage is in full support of the project. Discussed a bridge naming contest with offering a \$100 to the best name winner. Dawn also to ask Claudia to invite Mr. Lopicciolo to a meeting after the first of the year to discuss Bridge atheistic.
- V. **Byway Partners/Business Sponsorship Program**
 - A. **Kiosk Plan** working on content for the Sumterville kiosk at the Community Center.
 - B. **Speaker Rotation**-Dawn working on.

VI. Media Updates

- A. Social Media**-Facebook friends up to 794.
- B. Marketing Materials**-Brochure and map is being printed. SECO Energy sponsoring printing charges.
- C. Student Recruitment Posters**- Mike delivered to Wildwood Middle High School. Essay prompts compiled for volunteer opportunities for high school students.

VII. Upcoming/Past Events

- A. Dade Battlefield Reenactment**-January 4-5, 2020.
- B. VHA Hoe Down**-Saturday, January 25, 2020
- C. Clays2Raise**-Saturday, February 22, 2020-Working on Sponsors
- D. Infant Car Seat Drive-Dawn** will speak with George Nahas about the possibility of sponsoring this community event. Claudia to get information on whom to contact at the FDOT.

VIII. Florida Scenic Highways Program Report-Mike Palozzi and Claudia Calzaretta

- A. FSHP Work Plan-2020** Annual Work Plan was submitted to Claudia.
- B. FSHP Statewide Meeting**-Dawn and Mike did a recap on the Statewide meeting held in Debary on November 6, 2019.

IX. Public Comment/Round Table Discussion- Discussed holiday potluck at December meeting. Adopt-A-Highway cleanup was completed on Saturday, November 9, 2019.

X. Adjournment-12:30 p.m. Next Meeting December 10, 2019 at 11:00 a.m. at the Sumter County Fairgrounds, Bushnell, FL.