



Scenic Sumter Heritage Byway
Byway Organization Meeting
Minutes –December 10, 2019 - 11:00 AM
UF/IFAS Extension Office
SR 471, Bushnell, FL

- I. Call to Order and introduction of guests:** Meeting was called to order by Secretary/Treasurer, Dawn Cary. Others in attendance include: Mike Palozzi (Atkins); Martin Steele (Past Chair); Dawn Cary (Secretary); Donna Lester (Sumter Extension); Dan McCormic (Vice Chair); Jodie Roberts (Private Citizen); Emily Cary (Director); Erin Cary (Private Citizen); Rick Dunn (Private Citizen) and Claudia Calzarette (FDOT/FSHP).
- II. Review of November 19, 2019 Minutes** – Dan McCormic made a motion to approve; Martin Steele 2nd. Approved as is.
- III. Treasurer’s Report**–Dawn reported that beginning balance as of November 1, 2019 was \$3,948.42 with one expenditure of \$40.00 to Mike Palozzi for Annual Dinner expense, leaving an ending balance as of November 30, 2019 of \$3,908.42. Dawn noted that Cow Chip Bingo funds have not been all collected and deposited. Martin Steele made a motion to approve the Treasurer’s report and Dan McCormic 2nd. Approved as is.
- IV. CME Working Committees**–Committee reports are follows:
 - A. Transportation Alternative Program (Exit 309 Project)** –Dawn to contact County Administrator, Bradley Arnold to discuss Phase 1 of Bridge name designation. Dawn reached out to Al Varrone to assist in a promo video to accompany the GoFundMe campaign. She will reach out again.
- V. Byway Partners/Business Sponsorship Program**
 - A. Kiosk Location Update**–Mike stopped by at the Sumterville fruit stand and the young man there (Mayor) gave Mike the name of Nancy Cannaday, that would possibly have more historic information on Sumterville. Mike will reach out.
 - B. Donor Brick Program**–Dawn and Rick Dunn to place orders to bring the brick count up to 5 in order to place an order.
- VI. 2020 Board of Director/Officer Elections**–Slate of officers and directors were presented with an addition of Rick Dunn coming in under the 2019-2021 rotation. Officers to remain as previous year. Martin Steele made a motion to accept the slate. Dan McCormic 2nd. Approved as is.
- VII. Media Updates**
 - A. Social Media**–Facebook friends up to 799.
 - B. Marketing Materials**–Brochures and Maps are printed. Mike offered to pick them up.

VIII. Upcoming Events

A. Dade Battlefield Reenactment-January 4-5, 2020

B. VHA Hoe Down-Saturday, January 25, 2020. In exchange for our booth, we will judge the cow chip bingo event they are holding.

C. Clays2Raise Event-Saturday, February 22, 2020 at Blackjack Clays in Sumterville. Sponsorships being collected.

IX. Florida Scenic Highways Program Report-Mike Palozzi and Claudia Calzaretta

1. **Annual Report**-Dawn to get the annual report to Claudia prior to January 15, 2020.

2. **Statewide Workshop Debrief**-Claudia added some points of interest. She also added that the Garry Balogh Inspiring Excellence Award is in jeopardy of not continuing due to new leadership change in Tallahassee.

X. Public Comment/Round Table Discussion-Adopt-A-Highway Cleanup scheduled for Saturday, February 8, 2020 at 9:00 a.m.

XI. Adjournment-Next Meeting January 21, 2020 at Webster Community Center in Webster, FL.