



Scenic Sumter Heritage Byway
Byway Organization Meeting
Minutes – April 16, 2019 - 11:00 AM
UF/IFAS Extension Office
7620 SE 471, Suite 2, Bushnell, FL

- I. **Call to Order and introduction of guests:** Meeting was called to order by Chair, Judie Mueller. Others in attendance include: Mike Palozzi (Atkins); Dawn Cary (Secretary/Treasurer); Dan McCormic (Vice Chair); Martin Steele (Private Citizen); Rick Dunn (Private Citizen); Emily Cary (Director); Donna Burkes (Richloam Store); Eric Burkes (Richloam Store); Kelly Williams (Director); Kristy Russell (Sumter County TDC); Deborah Carr Hollingsworth (Haunted Sumter County Author); Donna Lester (UF/IFAS); and Claudia Calzaretta (FDOT District 5).
- II. **Review of March 19, 2019 Meeting Minutes** –Martin Steele made a motion to accept the minutes as it. Kelly Williams 2nd. Approved as is.
- III. **Treasurer’s Report**–Dawn reported the March 2019 Treasurer’s Report. Beginning balance as of 3/1/19 was \$5,799.47.00 with expenditures of \$64.00 (Post Box Rental); \$120.35 (Trophies); \$525.00 (Cash Prize and Raffle change); \$205.00 (Banner and Sponsor Signs); \$36.12 (Beverages for Clays2Raise); \$530.00 (BlackJack Sporting Clays Shooter Balance); and \$700.00 (BlackJack Sporting Clays deposit for 2020) leaving an ending balance as of 3/31/19 of \$3,619.00. Motion made by Dan McCormic to accept March Treasurer report. Martin Steele 2nd. Approved as is.
- IV. **Guest Presentation**–Eric Burkes, owner of the Richloam General Store was our guest speaker. Eric went through a brief timeline on how the store was originally built, was burned down, and then relocated from Riverland to Richloam in 1922. He spoke of the Richloam community and the historic points of interest. Eric shared his book with the group and pointed out pages of special interest. Eric discussed that he is lobbying for a grant from the state to restore property of historic value across the street from his store.
- V. **CME Working Committees**–Committee reports are follows:
 - A. **Kiosk Plan Update**–Sumterville. Seco Energy has agreed to sponsor the materials of this kiosk.
 - B. **Farmer’s Market Restaurant Graphics**–It was decided to replace the graphics and Martin Steele to put in a frame and replace the current graphics on the outside of the restaurant.
 - C. **TDC Economic Assessment Review Debriefing**–group discussed the disappointment of not being as well received as was anticipated by a couple members on the board. We were pleased that there was some interest from a couple members that were not aware of our byway.

D. Transportation Alternative Program (Exit 309 Project) –Dawn discussed the possibility of contacting the American Legion Hall on Rolling Acres Hills Road in Lady Lake to see if they might be interested in partnering with us. Dawn to contact.

VI. Media Updates

A. Social Media-Facebook friends up to 720.

B. Marketing Materials-Final brochure is being drafted.

VII. Upcoming/Past Events

A. Clays2Raise Recap-we cleared 825 from this event. Very pleased with the results with being the first year. February 22, 2020 was booked for the next event. The Top Shooter donated his \$500.00 prize back to the byway.

B. Linden Picnic-June 2019-decided to participate by having a table at this event.

VIII. Florida Scenic Highways Program Report-Mike Palozzi and Claudia Calzaretta

1. 2019 District V Byway Forum-Claudia was pleased with the forum this year and the participation

2. Florida Scenic Highway Program-plans to have a statewide forum.

IX. Public Comment/Round Table Discussion- Deborah Carr Hollingsworth announced that her book “Haunted Sumter County” would be released 9/30/19 and she is taking preorders of \$21.39 which includes tax. Martin Steele to contact Arthur Hayes to be our guest speaker in May.

X. Adjournment-Next Meeting May 21, 2019 at the Bushnell City Hall, Bushnell, FL.