

**116
Million**

Visitors to Florida annually

62 Miles

History, Culture and Natural Beauty

Florida Visitors spent

\$112 Billion

and generated

900,000 Jobs
Statewide

FDOT

231,086
miles
statewide



1 in 4
visitors surveyed know that
they are on a Scenic Byway
FDOT

Volunteer Value

Returns
3½ times
the Actual
Investment

Tax revenue
along the
byway goes to
**Sumter
County**

\$243,000*

↑ Nearly 80% of visitors are likely to return ↓

Benefits to

Sumter County

45 | \$1.4 M | \$3.5 M

*Fulltime
Jobs!*

Labor Income

www.sumterbyway.com

Direct Spending Resulting
Along the Byway

Find us on

