



Scenic Sumter Heritage Byway

Byway Organization Meeting

Minutes –September 20, 2016 - 11:00 AM

Webster Community Center

49 SE 1st Street

Webster, FL

- I. **Call to Order and introduction of guests:** Meeting was called to order by Chair, Judie Mueller (Webster Postmaster). Others in attendance include: Vice Chair, Martin Steele (Sumter County Resident); Karen Ford (Atkins); Susan Preil (Atkins); Claudia Calzaretta (FDOT/FSHP); Richard Baier (Sumter County BOCC); Kelly Williams (Mayor of Webster); Mike Palozzi (CBI); and Secretary/Treasurer, Dawn Cary (Great Lakes Carpet & Tile).
- II. **Review of August 16, 2016 Minutes** – Martin Steele made a motion to approve; Kelly Williams 2nd. Approved as is.
- III. **Treasurer’s Report**-Beginning Balance as of 8/1/16 is \$3,058.51. Ending balance as of 8/31/16 is \$ 3,389.51. Expenditure of \$58.00 (Webster Box Rental); Donations of \$289.00 (Bricks) and \$100.00 (Bricks). Martin Steele made a motion to approve. Kelly Williams 2nd. Approved as is.
- IV. **CME Working Committees**–Committee reports are follows:
 - A. **Organizational Sustainability**-Comeback letters have been sent out, along with Annual Dinner invites.
 - B. **Coast to Coast Connector Update**-FDOT has developed a short-list of consultants to perform the Project Development and Environmental Study Phase. Final selection of a consultant is scheduled for later in the fall. Notice to Proceed for the study will follow soon after consultant selection is completed.
 - C. **Transportation Alternative Program (Exit 309 Project)** – Kelly and Judie both confirm that the application is in the hands of the FDOT. It is now waiting for funding for the feasibility study. Claudia suggested that the group strengthen the project vision portion of the application and submit this supplemental information back through the MPO. Richard Baier offered some suggestions and Dawn, Kelly and Judie will get together to rewrite some of the language. Also indicated that it is important to have a letter of support for this application from the local VFW and the Florida National Cemetery.
- V. **Byway Partners/Business Sponsorship Program**
 - A. **Kiosk Program**- Dawn emailed the quote from Sparr with the list of materials they were able to help with to Jackey Jackson in hopes that he would revise the list so that Dawn can give to Brett Hague with T&D Distribution who indicated they could also help out.

- B. Kiosk Location Update-**Kelly and Judie spoke with Marc Harrell at the Farmer's Market and he is excited to offer some wall space at the front of the Market Restaurant under the porch to put a wall mounted informational board. Judie to take measurements and send to Karen for Atkins to design a board. Martin has not reached Bruce Hickle personally about the bus stop in Bushnell, but will work on it for the next meeting. There was discussion on fitting the information in the spaces available on the bus stop shelter walls and how it could be viewed from inside and outside.
- C. Donor Brick Program-** Dawn transferred funds from PayPal to our account. Claudia took some Byway brochures and brick brochures to distribute at the Florida Wildflower Festival in Ocala.
- D. Stories from the Road-** Oral History Project. Discussion of starting this project after the first of the year.
- E. Byway Partner Update-**No one in attendance from the VFW or Sumter County Historical Society.

VI. Media Updates

- A. Social Media-**Facebook friends up to 585.
- B. Newsletter Content-** Summer edition of Newsletter to go out within the week.
- C. Marketing Materials-** Karen presented the Ride Sumter Card to group for final approval. A couple revisions were suggested.

VII. Upcoming Events

- A. State of the Byway Annual Meeting-** October 12th from 5-7 p.m. at Catfish Johnny's Restaurant (2396 N. Hwy 470, Lake Panasoffkee, FL 33538). Karen and Susan are working on a PowerPoint presentation. Dawn to notify Commissioner Don Hahnfeldt to see if he has anything to include. Went through a to-do list of things needed and everything has been assigned. Dawn sent out email invites and is receiving RSVP's. Annual Dinner event created on Facebook.
- B. Bushnell Fall Fest Parade and Cow Chip Bingo-**Parade, Booth and Cow Chip Bingo event on Saturday, October 15, 2016. Dawn, Kelly and Judie to put together a float for the parade. Cow Chip Bingo event created on Facebook.
- C. Antique Appraisal Fair, January 21, 2017-**Belevedere Library, The Villages-Dawn contacted Chris Dudley but has not heard back.
- D. Spoonbills & Sprockets (5th Annual) hosted by A1A Scenic & Historic Coastal Byway-** Dawn, Judie and Kelly to attend this event. Kelly to contact Danielle Anderson for details on lodging and event assistance. Dawn sent information of this event to the Sumter Landing Bicycle Club.

VIII. Florida Scenic Highways Program Report- Claudia mentioned that they will try and bring in a guest speaker on the DOT process in completing projects at our November Marketing Meeting. Also the FSHP is launching the second round of the FSHP photo contest.

IX. Adjournment-Next Meeting October 12, 2016 at Catfish Johnny's in Lake Panasoffkee.

Respectfully submitted by: Dawn A. Cary, Secretary/Treasurer