



Scenic Sumter Heritage Byway

Byway Organization Meeting

Minutes –November 15, 2016 - 11:00 AM

Bushnell City Hall

117 E. Joe P. Strickland, Jr. Avenue

Bushnell, FL

- I. **Call to Order and introduction of guests:** Meeting was called to order by Chair, Judie Mueller (Webster Postmaster). Others in attendance include: Vice Chair, Martin Steele (Sumter County Resident); Karen Ford (Atkins); Susan Preil (Atkins); Claudia Calzaretta (FDOT/FSHP); Jackey Jackson (Sumter County Public Works); Mike Palozzi (CBI); Michael Woods (Lake Sumter MPO); Amy Gritting (Cypress House); Dan McCormic (Explore Sumter and Past President); Christina Dixon (City of Bushnell); and Secretary/Treasurer, Dawn Cary (Great Lakes Carpet & Tile).
- II. **Review of September 20, 2016 Minutes** – Jackey Jackson made a motion to approve; Martin Steele 2nd. Approved as is.
- III. **Treasurer’s Report**-Beginning Balance as of 9/1/16 is \$3,389.51. Ending balance as of 10/31/16 is \$ 3,291.80. Expenditures of \$50.00 (Bushnell Fall Fest); \$9.40 (Stamps); \$18.88 (Frames); \$16.86 (Guest Speaker Dinner); \$21.37 (Cow Costume). No Donations. Jackey Jackson made a motion to approve. Martin Steele 2nd. Approved as is.
- IV. **CME Working Committees**–Committee reports are follows:
 - A. **Organizational Sustainability**-Nothing to report.
 - B. **Coast to Coast Connector Update**- Final selection of a consultant for the Project Development and Environmental Study Phase(PD&E) is still scheduled for later in the fall. Notice to Proceed for the study will follow soon after consultant selection is completed.
 - C. **Transportation Alternative Program (Exit 309 Project)** – Mike Woods strongly urged that the byway draft a clearer vision of the project to include in the plan that is presented to the FDOT for project funding study. Judie and Dawn to get with Kelly to finalize. Mike provided several photos of similar enhancement-type projects recently completed in Tampa. Letters of support to be signed by the local Veteran organizations.
- V. **Byway Partners/Business Sponsorship Program**
 - A. **Kiosk Program**- Dawn and Jackey Jackson met to finalize the material list. Sparr has agreed to supply the majority of the material at a minimum cost. Dawn met with Brett Hage who is contacting Terry Yoder regarding the concrete materials.
 - B. **Kiosk Location Update**-Nothing new to report.

- C. Donor Brick Program-** Martin to draft a press release to send out to local papers to possibly get some end of the year tax preparation purchases from people. Also to send to the Sumter County Chamber of Commerce and to put on our website.

VI. Media Updates

- A. Social Media-**Facebook friends up to 592.
- B. Marketing Materials-** Kelly is still working to clean up text on the Ride Sumter Card.

VII. Upcoming Events

- A. Antique Appraisal Fair, January 21, 2017-**Belevedere Library, The Villages-Dawn received confirmation that Chris Dudley will head up the event.
- B. VHA Hoe Down-**Saturday, February 18, 2017, Polo Fields, The Villages-Dawn was asked by the Villages Homeowners Association to run the Cow Chip Bingo event that they would like to host. It was decided that more information be collected before a commitment.

VIII. Adopt-A-Highway Cleanup-Rescheduled to Saturday, December 10, 2016.

IX. Florida Scenic Highways Program Report-Mike Palozzi and Claudie Calzaretta

- A.** Annual Work plan was presented to District Scenic Highways Coordinator on 11/15/16.
- B.** Byway Annual Report due February 1, 2017.
- C.** Review of 10/19 **Scenic Highway Advisory Committee (SHAC)** reorganization teleconference. Next teleconference discussion is scheduled for 12/15/16. All are welcome to participate. Agenda and call-in number to be provided at a later date.
- D.** Spring District V Scenic Highway Workshop scheduled for 3/9/17 in Deland.
 - a.** Looking for suggested topics
 - b.** Need a count of who will be attending

IXX. Adjournment-Next Meeting December 13, 2016 at IFAS/UF Extension Office at the Sumter County Fairgrounds.