



Scenic Sumter Heritage Byway  
**Byway Organization Meeting**  
Minutes –March 21, 2017 - 11:00 AM  
Bushnell City Hall  
117 E. Joe P. Strickland Ave.  
Bushnell, FL

- I. **Call to Order and introduction of guests:** Meeting was called to order by Chair, Kelly Williams (Private Citizen). Others in attendance include: Vice Chair, Martin Steele (Sumter County Resident); Judie Mueller (Treasurer and Webster Postmaster); Claudia Calzaretta (FDOT/FSHP); Mike Palozzi (CBI); Jackey Jackson (Sumter County Public Works); Dan McCormic (Explore Sumter); Christina Dixon (City of Bushnell); Doug Smiley (Tangent Media); Christy Smiley (Tangent Media); Gayle Teerman (SCORE); Karen Ford (Atkins/FDOT); Susan Preil (Atkins/FDOT) and Secretary, Dawn Cary (Great Lakes Carpet & Tile).
- II. **Review of February 21, 2017 Minutes** – Jackey Jackson made a motion to approve; Martin Steele 2<sup>nd</sup>. Approved as is.
- III. **Treasurer’s Report**-Judie Mueller reported the ending balance of checking account as of 2/28/17. She will present a more detailed report at next month’s meeting to include January, February and March 2017. Dan McCormic made a motion to approve; Jackey Jackson 2<sup>nd</sup>. Approved as is.
- IV. **CME Working Committees**–Committee reports are follows:
  - A. **Organizational Sustainability**-Mike Palozzi indicated that they will begin to work on a more complex board manual.
  - B. **Coast to Coast Connector Update**- Kelly did not have anything to report but did indicate that she spoke to someone at the East Central Planning Council and made sure that Sumter County was added to their distribution list. Claudia Calzaretta also confirmed that Kelly, Dawn, Judie and herself have been confirmed as being on the distribution email list.
  - C. **Transportation Alternative Program (Exit 309 Project)** –Judie spoke with a gentleman from Tampa who works on Military plans and he has offered to volunteer 100 hours of his time to come up with some renditions of the bridge at Exit 301 once it is in the feasibility study. Claudia pointed out that the application looks positive in favor of the FDOT approving the feasibility study, but no final decisions have been made. Discussed the landscaping plans that were just approved by the FDOT and pointed out some of the native plants and trees that will be used. Also discussed that there is room for future signage.

## **V. Byway Partners/Business Sponsorship Program**

- A. Kiosk Program-** Jackey Jackson reported that he received the CO on the kiosk at Rutland Park last Friday 3/17/17 after additional bricks were procured. Discussed a future ribbon cutting with the Sumter County Chamber of Commerce to be held on Tuesday, April 25, 2017. Dawn to get with the County to come up with a convenient time for the Commissioners.
- B. Kiosk Location Update-**Webster Farm Market Restaurant and City of Bushnell Bus Stop still areas to use for graphics in upcoming locations.
- C. Donor Brick Program-** Dawn submitted orders for bricks that have been sold and they will be ready to ship on April 10, 2017. Will present the Commissioners with an appreciation brick at the Ribbon Cutting and place it at that time.

## **VI. Media Updates**

- A. Social Media-**Facebook friends up to 598.
- B. Ride Sumter Card-** Kelly is still working to clean up text on the Ride Sumter Card. Discussed filing a TDC grant application to cover the costs. Was suggested to take the card and make notes when we go on an upcoming bus tour of the byway.
- C. Newsletter-**Dawn working on.

## **VII. Past/Upcoming Events**

- A. Earth Day at the Humane Society-**Saturday, April 22, 2017. Kelly and Judie to volunteer.
- B. Baker House Historical Festival-**Saturday, April 29, 2017. Dawn and Kelly to volunteer.

## **VIII. Florida Scenic Highways Program Report-Mike Palozzi and Claudia Calzaretta**

- A. District V Annual Byway Meeting-**March 9, 2017- Good turnout and great topics. Kelly found helpful for the Webster 471 Complete Streets where she discovered there were Landscaping grants available.
- B. Florida Historical Society-**Mike brought up that there is a weekly radio show by this organization and that they have podcasts available. It was suggested that we have a link on our website to these podcasts and research the possibility of getting some stories on Sumter County included.  
Link: <https://myfloridahistory.org/frontiers/radio/program/270>
- C. Byway Tour:** Claudia's 18 month work plan includes taking a tour of all the Byways in District 5. Discussed obtaining a bus and doing this in lieu of our marketing meeting on Tuesday, April 11, 2017. Kelly to contact the County to see if they have a vehicle that would suit our needs.
- D. Florida Scenic Highway Program Survey-**Wanda Maloney sent out a survey to see if the byways in Florida would be interested in having a state-wide forum where she would bring in guest speakers and peers to educate byway leaders. This forum would

be at the financial responsibility of the attendee. Dawn to distribute to officers to participate in.

**I. Public Comment/Round Table Discussion-** Martin Steele informed the group that the Sumter County Historical Society is putting on an Open House this Friday 4:00 – 6:00 p.m. at the Bushnell Museum. Christy and Doug Smiley informed us that the Sumter County TDC would be holding an open forum on Thursday, April 6, 2017 at 4:00 p.m. at the Sumter County Government Annex on Powell Road. This would be a good opportunity to hear of the grant application deadlines and criteria. Discussed a few ideas of what projects we could request money for: Geocaching; Interactive Map phone software and Ride Sumter Cards. Adopt-A-Highway cleanup set for Saturday, April 8, 2017.

**IX. Adjournment-Next Meeting April 18, 2017 at the IFAS/UF Extension Office at the Sumter County Fairgrounds in Bushnell.**

Respectfully submitted by: Dawn A. Cary, Secretary/Treasurer