



Scenic Sumter Heritage Byway
Byway Organization Meeting
Minutes –January 17, 2017 - 11:00 AM
Webster Community Center
49 SE 1st Avenue
Webster, FL

- I. **Call to Order and introduction of guests:** Meeting was called to order by Chair, Kelly Williams (Private Citizen). Others in attendance include: Vice Chair, Martin Steele (Sumter County Resident); Treasurer and Past Chair, Judie Mueller (Webster Postmaster); Claudia Calzaretta (FDOT/FSHP); Mike Palozzi (CBI); Jackey Jackson (SCPW); Michael J. Harris (City of Webster); Dan McCormic (Explore Sumter); Jim Veal, Sr. (PanaVista Lodge); Gayle Teerman (SCORE); and Secretary, Dawn Cary (Great Lakes Carpet & Tile).
- II. **Review of December 13, 2016 Minutes** – Jackey Jackson made a motion to approve; Michael Harris 2nd. Approved as is.
- III. **Treasurer’s Report**-Beginning Balance as of 12/1/16 is \$3,165.93. Ending balance as of 12/31/16 is \$ 2,878.39. Expenditures of \$287.54 (Room Rental and Deposit for Antique Appraisal Fair); No Donations. Jackey Jackson made a motion to approve. Martin Steele 2nd. Approved with the stipulation to amend the checkbook balance upon audit.
- IV. **CME Working Committees**–Committee reports are follows:
 - A. **Organizational Sustainability**-Nothing to report.
 - B. **Coast to Coast Connector Update**- TransSystems was awarded the PD&E study contract to proceed in January 2017 as reported last month. Kelly to contact Lorena about the state roads that are under advisement.
 - C. **Transportation Alternative Program (Exit 309 Project)** – Letters of Support still needed from the American Legion and Florida National Cemetery. Kelly will contact the Florida National Cemetery; it was reported that Joe Capporelli cannot sign on behalf of the American Legion as this could be a conflict of interest since he is also a business owner. Cypress House Bed and Breakfast has submitted a letter of support.
- V. **Byway Partners/Business Sponsorship Program**
 - A. **Rutland Park Kiosk** - Jackey Jackson indicated that he had not heard back from T&D and Dawn to reach out to Charlie to get a cell number for Jackey to contact. Jackey indicated that the materials from Sparr were confirmed with a small balance due. Tin roofing still to be procured in a donation form. Jim Veal, Sr. to contact Jake Gorby at Panasoffkee Hardware.
 - B. **Future Kiosk Locations**-Nothing new to report.
 - C. **Donor Brick Program**- no new bricks have been purchased.

VI. Media Updates

- A. Social Media**-Facebook friends up to 596.
- B. Marketing Materials**- Kelly is still working to clean up text on the Ride Sumter Card.
- C. Newsletter**-Suggested that Cypress House Bed & Breakfast be our feature story.

VII. Upcoming Events

- A. Antique Appraisal Fair, January 21, 2017**-Lake Miona Recreation Center, The Villages-Dawn secured the Villages Recreation Center at a Resident cost. Facebook event campaign still going strong and Mike and Karen brought some fliers to be distributed.
- B. VHA Hoe Down**-Saturday, February 18, 2017, Polo Fields, The Villages-Byway partnering with the Villages Homeowner's Association in exchange for a booth rental and Scenic Sumter Byway signage on the cow pen.

VIII. Florida Scenic Highways Program Report-Mike Palozzi and Claudia Calzaretta

- A. District V Annual Byway Meeting**-March 9, 2017 in Deland at the District Office from 9 am – 3 pm.. Finalizing the agenda.
- B. SHAC Reorganization**-Kelly Williams, Judie Mueller and Dawn Cary participated in the conference call. Kelly made some good suggestions and Jeff Caster seemed appreciative of all the comments. He sent a letter thanking everyone and Wanda Maloney sent out a summary of the call a few days later.
- C. 2016 Annual Report**-due February 1, 2017. Dawn to submit.

- I. Public Comment/Round Table Discussion**-Martin indicated that there might be grant opportunities available through the Florida Arts License Plate Program for oral history projects. The Young Performing Artists in Royal recently received money from this program through the county commission.

X. Adjournment-Next Meeting February 21, 2017 at Dade Battlefield Historic State Park.