



Scenic Sumter Heritage Byway  
**Byway Organization Meeting**  
Minutes –February 21, 2017 - 11:00 AM  
Dade Battlefield Historic State Park  
7200 CR 603  
Bushnell, FL

- I. **Call to Order and introduction of guests:** Meeting was called to order by Chair, Kelly Williams (Private Citizen). Others in attendance include: Vice Chair, Martin Steele (Sumter County Resident); Claudia Calzaretta (FDOT/FSHP); Mike Palozzi (CBI); Richard Baier (SCBOB); Michael J. Harris (City of Webster); Gayle Teerman (SCORE); Karen Ford (Atkins/FDOT); Susan Preil (Atkins/FDOT) and Secretary, Dawn Cary (Great Lakes Carpet & Tile).
- II. **Review of January 17, 2016 Minutes** – Martin Steele made a motion to approve; Michael Harris 2<sup>nd</sup>. Approved as is.
- III. **Treasurer’s Report**-Judie Mueller was not present to give the report. 2017 Budget was presented to the Board for approval. Martin Steele made a motion to approve the budget and Richard Baier 2<sup>nd</sup>. Approved as is.
- IV. **CME Working Committees**–Committee reports are follows:
  - A. **Organizational Sustainability**-Mike Palozzi indicated that a more complex board manual would be created after the District V Workshop in March. Dawn gave a master copy of the current manual to Karen Ford for assistance in creating an updated one.
  - B. **Coast to Coast Connector Update**- TransSystems began the PD&E Study in January. There is to be a marketing webinar on February 23, 2017. Richard Baier indicated that he was part of a three hour phone conference on the South Lake Trail Phase 4 to which Sumter County was not spoken of. Kelly Williams or the CME was not notified of this tele-conference. Kelly to contact Heather Garcia to make sure we are on the list of interested parties.
  - C. **Transportation Alternative Program (Exit 309 Project)** – Letters of Support still needed from the American Legion and Florida National Cemetery. Kelly contacted the Florida National Cemetery and was told she would have to submit a letter of request in order to find out if the letter has been signed.
- V. **Byway Partners/Business Sponsorship Program**
  - A. **Kiosk Program**- Richard Baier indicated that the cement pad has been set and construction is set to begin this Wednesday on the actual structure. Kelly and Judie went to Gainesville and bought 99 bricks to use in the initial setup until more donor bricks are procured.
  - B. **Kiosk Location Update**-Webster Farm Market Restaurant and City of Bushnell Bus Stop still areas to use for graphics in upcoming locations.

- C. **Donor Brick Program-** applications were handed out and orders were requested as Dawn is submitting our initial order this week.

## **VI. Media Updates**

- A. **Social Media-**Facebook friends up to 597.
- B. **Ride Sumter Card-** Kelly is still working to clean up text on the Ride Sumter Card.
- C. **Newsletter-**Mike sent Dawn info on the Cypress House Bed & Breakfast to be our feature story in upcoming newsletter.

## **VII. Past/Upcoming Events**

- A. **Antique Appraisal Fair, January 21, 2017-**We cleared \$500.00 after expenses on this event. Kelly asked Chris Dudley if she would be interested in sponsoring the event for us in the future and she said yes, but to contact her at a later date. It was discussed that we provide her with a memorial brick at the Rutland Park kiosk.
- B. **VHA Hoe Down-**Saturday, February 18, 2017, Polo Fields, The Villages-good reception to the byway at this event. Cow Chip Bingo only took 10 seconds to call.
- C. **Baker House Historical Festival-**Saturday, April 29, 2017.

## **VIII. Florida Scenic Highways Program Report-Mike Palozzi and Claudia Calzaretta**

- A. District V Annual Byway Meeting-March 9, 2017 in Deland at the District Office from 9 am – 3 pm. Kelly Williams finishing up her DEO Grant presentation.
- B. SHAC Reorganization Recap teleconference-March 6, 2017 at Noon.
- C. Matching Fund Grants-Mike explained the process of possibly applying for a state matching grant for the Webster Community Center. Kelly to look into it.

- I. **Public Comment/Round Table Discussion-** Gayle Teerman asked for explanation on some of our marketing materials and if they were updated. Also suggested a plan of distribution for our brochures. Dawn to bring the cardboard holders and brochures to the meeting in March. Adopt-A-Highway cleanup set for Saturday, April 8, 2017.

## **IX. Adjournment-Next Meeting March 21, 2017 at City of Bushnell Hall.**