



Scenic Sumter Heritage Byway  
**Byway Organization Meeting**  
Minutes –December 13, 2016 - 11:00 AM  
UF/IFAS Extension Office  
7620 SE 471, Suite 2  
Bushnell, FL

- I. **Call to Order and introduction of guests:** Meeting was called to order by Chair, Judie Mueller (Webster Postmaster). Others in attendance include: Vice Chair, Martin Steele (Sumter County Resident); Susan Preil (Atkins); Claudia Calzaretta (FDOT/FSHP); Mike Palozzi (CBI); Emily Cary (Oxford); Kelly Williams (Mayor of Webster); Steve Rinck (Dade Battlefield Historic Society); Richard Baier (Sumter County Board of Commissioners); Donna Lester (FU/IFAS); Porgy Smith (Sumter County Historic Society) and Secretary/Treasurer, Dawn Cary (Great Lakes Carpet & Tile).
- II. **Review of November 15, 2016 Minutes** – Martin Steele made a motion to approve; Richard Baier 2<sup>nd</sup>. Approved as is.
- III. **Treasurer’s Report**-Beginning Balance as of 11/1/16 is \$3,291.80. Ending balance as of 11/30/16 is \$ 3,165.93. Expenditures of \$305.89 (Banners); \$29.98 (Cake); \$275.00 (IRS Reinstatement). Donations of \$470.00 Cowchip Bingo and \$15.00 Shirt. Kelly Williams made a motion to approve. Martin Steele 2<sup>nd</sup>. Approved as is.
- IV. **CME Working Committees**–Committee reports are follows:
  - A. **Organizational Sustainability**-Nothing to report.
  - B. **Coast to Coast Connector Update**- TransSystems was awarded the PD&E study contract to proceed in January 2017.
  - C. **Transportation Alternative Program (Exit 309 Project)** – Letters of Support still needed from the American Legion and Florida National Cemetery by January 9, 2017. Kelly submitted an updated project description to Mike Woods. Richard Baier to write one on behalf of the County. Cypress House Bed and Breakfast to be contacted to write one also.
- V. **2017 Officer Elections**
  - A. Resignations of Steve Rinck and Paul Remis
  - B. Nomination of Kelly Williams for Chair; Martin Steele for Vice Chair; Judie Mueller for Treasurer; and Dawn Cary for Secretary. Martin Steele made a motion for all approved as is. Steve Rinck 2<sup>nd</sup>. Approved as is.
- VI. **Byway Partners/Business Sponsorship Program**
  - A. **Kiosk Program**- Dawn emailed Jackey regarding the status of the material list. Rich to check with Jackey to see if he received the email. Terry Yoder has agreed to donate

the concrete supplies, along with Sparr on construction materials. Tin roofing still to be procured in a donation form.

**B. Kiosk Location Update**-Nothing new to report.

**C. Donor Brick Program**- Martin to draft a press release to send out to local papers.

## **VII. Media Updates**

**A. Social Media**-Facebook friends up to 594.

**B. Marketing Materials**- Kelly is still working to clean up text on the Ride Sumter Card.

## **VIII. Upcoming Events**

**A. Antique Appraisal Fair, January 21, 2017**-Lake Miona Recreation Center, The Villages-Dawn secured the Villages rec center at Resident cost. Facebook event campaign underway. Dawn asked for everyone on facebook to share the event.

**B. VHA Hoe Down**-Saturday, February 18, 2017, Polo Fields, The Villages-partnering with the Villages Homeowner's Association in exchange for a booth rental and signage on the cow pen.

**C. Dade Battlefield Reenactment**-January 7-8, 2017. Judie Mueller volunteered to man a booth.

## **IX. Florida Scenic Highways Program Report-Mike Palozzi and Claudia Calzaretta**

**A. District V Annual Byway Meeting**-March 9, 2017 in Deland. Finalizing the agenda.

**B. SHAC Reorganization**-conference call the following day. Kelly to compile a letter to be emailed to Jeff Caster that day to express thoughts on the SSHB's opinions on the proposed reorganization. Richard Baier to send one also on behalf of the county.

**C. 2016 Annual Report**-due February 1, 2017. Mike and Karen to get with Dawn on a rough draft.

## **X. Adjournment-Next Meeting January 17, 2017 at Webster Community Center.**