



*Scenic Sumter Heritage Byway*

**Byway Organization Meeting**

Minutes –August 16, 2016 - 11:00 AM

UF/IFAS Extension Office

7620 SE CR 471, Suite 2

Bushnell, FL

- I. **Call to Order and introduction of guests:** Meeting was called to order by Vice Chair, Martin Steele (Sumter County Resident). Others in attendance include: Dan McCormic (Past Chair and Explore Sumter); Jim Veal, Sr. (PanaVista Lodge); Roger Jones (SCHS); Carolyn Shaw (SCHS); Shanda Shaw (SCHS); Johanna Jones (SCHS); Karen Ford (Atkins); Mike Woods (Lake~Sumter MPO); Joan Carter (FDOT); Susan Preil (Atkins/FDOT); Claudia Calzaretta (FDOT) and Secretary/Treasurer, Dawn Cary (Great Lakes Carpet & Tile).
- II. **Review of July 19, 2016 Minutes** – Joan Carter made a motion to approve; Johanna Jones 2<sup>nd</sup>.. Approved as is.
- III. **Treasurer’s Report**-Beginning Balance as of 7/1/16 is \$3,058.51. Ending balance as of 7/31/16 is \$ 3,058.51. No Expenditures or Donations. Joan Carter made a motion to approve. Mike Woods 2<sup>nd</sup>. Approved as is.
- IV. **CME Working Committees**–Committee reports are follows:
  - A. **Organizational Sustainability**-Comeback letters continue to go out. Karen to send Dawn an updated letter with date change.
  - B. **Coast to Coast Connector Update**-The Feasibility study is complete and they are now into the Study Phase where they will take into account scenic, safety and environmental elements that will be influenced along the trail. There has been discussion of a bridge over US 301 and the railroad tracks. There was discussion if said bridge would be able to have landscaping opportunities. Mike Woods indicated that the FDOT would not maintain such landscaping.
  - C. **Transportation Alternative Program (Exit 309 Project)** – Mike Woods indicated that Judie Mueller does have a copy of the application and that Pamela Richmond is no longer with the MPO and that he will be handling the project at this time as it enters into the feasibility, support and fundraising phase. It is listed as a project that will enter into the feasibility phase as funds are available.
- V. **Byway Partners/Business Sponsorship Program**
  - A. **Kiosk Program**- Dawn did not hear back from RoMac with a possibility of donations. Dawn emailed Tom Buss with Sparr and Brett Hage with T&D Distribution with a request for materials. Tom Buss did indicate that he was sure that Sparr would be able to help us out on a majority of our list. Had not heard back from T&D Distribution. Judie went to the Farmer’s Market for the possibility of a third location with a wall

mount Kiosk and they are interested. The City of Bushnell bus stop is a tentative location to be approved for the second wall mount location. Martin to contact Bruce Hickle with the City of Bushnell to finalize plans. Karen presented a rough draft of a donor acknowledgement letter for donors of materials.

- B. Donor Brick Program-** About 8 bricks have been committed for. Dawn asked the group if they could find three donors in the next few months.
- C. Doris Valentine Book Reproduction-**members of the Sumter Historical Society were present to voice concerns about the quality of the pictures in the book and copyright infringements. The book was published in 1981 and the pictures included were pictures of pictures and the concern was that they would not come out clear in another reproduction. They also indicated that some of the stories are hearsay. There was discussion to possibly partner up, along with the Wildwood Historical Society on the Oral History “Stories from the Road” and produce a book from these stories.
- D. Stories from the Road-** Oral History Project. There was discussion as to the collaboration of the Byway and Historical Societies to take this project on. More discussion at the next meeting.

## VI. Media Updates

- A. Social Media-**Dawn indicated that the FSHP posted information on our byway on their Facebook page the week of July 27 and Dawn reposted.
- B. Newsletter Content-** Draft of the summer edition is still in progress. Dawn to finalize and send out for board approval.
- C. Marketing Materials-** The group is editing the Ride Sumter postcard text for reprint.

## VII. Upcoming Events

- A. State of the Byway Annual Meeting-** Will be held October 12th from 5-7 p.m. at Catfish Johnny’s Restaurant (2396 N. Hwy 470, Lake Panasoffkee, FL 33538). Karen and Susan will put together a future conference call to discuss the details. Sumter County Commissioner Don Hahnfeldt has been confirmed as the guest speaker.
- B. Bushnell Fall Fest Parade and Cow Chip Bingo-**We will be participating in the parade to promote the Cow Chip Bingo event on Saturday, October 15, 2016.
- C. Antique Appraisal Fair, January 21, 2017-**Belevedere Library, The Villages-Dawn will contact Chris Dudley again, as Chris just returned from an overseas trip
- D. Spoonbills & Sprockets (5<sup>th</sup> Annual) hosted by A1A Scenic & Historic Coastal Byway-** Claudia Calzaretta discussed an annual event that the A1A Scenic & Historic Coastal Byway hosts in November. Held on Sunday, November 6<sup>th</sup>. Kelly, Judie and Dawn have expressed interest in attending this event to promote our Byway and to hand out water at the water table. It was suggested that volunteers from SSHB might consider distributing Donor Brick flyers to cyclists stopping for water to promote the Byway’s Kiosk Program. Dawn will also send information of this event to the Sumter Landing Bicycle Club.

**VIII. Florida Scenic Highways Program Report-** Karen and Susan distributed the draft copy of the 2017 Annual Work Plan. They asked if there were any changes to submit them as soon as possible.

**IX. Public Comment/Round Table Discussion-**Johanna Jones with the Sumter County Historical Society reported that the Historical Marker for Abram's Town is progressing and location to be discussed with the County is pending soon.

**X. Adjournment-Next Meeting September 20, 2016 at the Webster Community Center.**