



Scenic Sumter Heritage Byway
Corridor Management Entity (CME)
Minutes –May 17, 2016 - 11:00 AM
Webster Community Center
49 SE 1st Street
Webster, FL

- I. **Call to Order and introduction of guests:** Meeting was called to order by Chair, Judie Mueller (Webster Postmaster). Others in attendance include Martin Steele (Vice Chair and Sumter County Times); Mike Palozzi (CB&I); Dawn Cary (Secretary/Treasurer and Great Lakes Carpet); Claudia Calzaretta (FDOT); Kelly Williams (City of Webster); Dan McCormic (Past Chair and Explore Sumter); Jim Veal, Sr. (PanaVista Lodge); Steve Rinck (Dade Battlefield Historic Society); Deanna Naugler (City of Webster); Michael Harris (City of Webster); Donna Lester (UF/IFAS Extension) and Jackey Jackson (Sumter County Public Works).
- II. **Review of April 19, 2016 Minutes** – Jackey Jackson made a motion to approve and Kelly Williams 2nd. Approved as is.
- III. **Treasurer’s Report**-Beginning Balance as of 4/1/16 is \$3,261.77. Ending balance as of 4/30/16 is \$ 3,119.76. Expenditure of \$61.25 for FL Dept. of State Filing. No donations. Discrepancy of 142.01 as of bank statement 1/31/16. Dawn to check her addition. Martin Steele made a motion to approve; Kelly Williams 2nd. Approved as is.
- IV. **CME Working Committees**–Committee reports are follows:
 - A. Organizational Sustainability-Some comeback letters have gone out.
 - B. Coast to Coast Connector Update-Kelly indicated that they are still looking at SR471 as one of the alternatives to the trail.
 - C. Transportation Alternative Program-Pam Richmond is looking for letters of support for the project. Martin Steele made a motion for the SSHB to write a letter of support for the project. All in favor.
 - D. Grant Writing Committee-Claudia is hoping that there will be a webinar grant writing seminar offered at the District 5 office towards the end of the summer. Mike presented some other grant opportunities that we may be interested in pursuing the following year. Judie suggested that the City of Webster apply to be a recipient of a historical renovation grant for the Webster Community Center. Kelly to contact the person in charge of the grant (Department of State/Division of Historic Resources) to get additional information. There was also discussion on locating the late Doris Valentine’s History of Sumter County book as a possible future fundraiser opportunity.
- V. **Byway Partners/Business Sponsorship Program**
 - A. Kiosks-Jackey Jackson presented the building permit for the first kiosk at Rutland County Park. Final Graphics and material list presented and approved. Dawn to

contact RoMac Lumber and Sparr for material donations. Martin Steele passed around a picture of the Bushnell Bus Stop Shelter as a possible location for Byway graphics. Martin to speak to the City to get additional information.

- B. Donor Brick Program-Dawn reported that five bricks have been purchased.
- C. Business Sponsor updates-discussed future printing needs and possible donors. The group brainstormed some potential business donors as well as possible kiosk donors.

VI. Media Updates

- A. Social Media-reported on the 570 current followers on Facebook.
- B. FSHP 20th Annual Social Media Campaign-July 1, 2016 has now been designated as the official FSHP Day. The SSHB will be featured in a social media campaign the week of July 27, 2016. Encouraged to use the hash tag #FLScenic when posting on social media.
- C. Newsletter Content-Dawn still working on. Will have draft available at the next meeting.

VII. Upcoming Events

- A. Baker House Historic Festival-April 30, 10-4 pm. Judie and Martin shared the experiences of the day. Was a very well attended event and handed out a lot of materials.
- B. Antique Appraisal Fair, January 21, 2017-Belevedere Library, The Villages-Dawn indicated that Chris Dudley has not confirmed yet.

VIII. Florida Scenic Highways Program Report- Claudia Calzaretta reported that the FSHP will be delivering the Annual Report any day. Mike indicated that he checked out the Visit Florida magazine website and found that some of the material didn't seem correct from the interview that was conducted with Dawn. He will investigate further.

IX. Public Comment/Round Table Discussion-Mike passed around the Ride Sumter card that was produced a few years back when we participated in the Leesburg Bike Fest and asked for input on updating the information. Also discussed some other marketing materials for future advertising. Mike indicated that Amanda Hardman, the state's Folklorist, would possibly be able to attend July's meeting either in person or via a phone conference. Dawn to check with the City of Bushnell to see if teleconferencing is available.

X. Adjournment-Next Meeting June 21, 2016 at the Dade Battlefield Historic State Park.