



Scenic Sumter Heritage Byway

Corridor Management Entity (CME)

Minutes – September 16, 2014 - 11:00 AM

City of Webster Community Building

49 SE 1st Street, Webster, FL

- I. **Call to Order and introduction of guests:** Meeting was called to order by Joyce Hanson, Vice Chairman (VFW #10137). Others in attendance included: Dawn Cary (Sumter County Chamber of Commerce), Mike Palozzi (CB&I), Gayle Teerman (SCORE and Native Americans), Joan Carter (FDOT), Garry Balogh (FDOT), Dan McCormic (Explore Sumter), Paul Remis (City of Webster and Dade Battlefield Historic Society), Steve Rinck (Dade Battlefield Historical Society), Judie Mueller (Webster Postmaster) and Kelly Williams (City of Webster).
- II. **Review of August 19, 2014 Minutes** – Approved as is.
- III. **Treasurer’s Report**-Beginning Balance as of August 1, 2014 is \$1005.06. Ending balance is \$1,306.45. No expenditures. Income of 201.39 for Hat and Shirt Sales. Donation of \$100.00 from Sumter Sunshine Foundation. Approved as is.
- IV. **CME Working Committees**–Committee reports are follows:
 - A. Membership-Joyce Hanson came up with a membership drive that will run through November 2014 where we will have a drawing for a tablet that Joyce donated.
 1. Sponsorship Packet-Mike passed out a draft packet that we can hand out to corporate sponsors when visiting possible donors on the byway. Will take to the Marketing committee for approval.
 - B. Marketing/Event Planning – Discussed Presentation schedule/targets-will resume discussion in September on contacts that the CME has made with RV Parks/Campgrounds and Specialty Clubs to begin setting the schedules after November 8, 2014.
 - C. Sustainability/Accreditation-Dawn submitted the CME Vision and Mission Statement to the FL D5 Accreditation.com
 - D. Special Projects-There is a Coast to Coast Connector Summit on Wednesday, October 1, 2014 at the City Hall in Winter Garden. Dan McCormic and Kelly Williams to attend.
- V. **Byway Partners/Business Sponsorship Program**
 - A. Upcoming Events:
 1. Dade Battlefield, September 27-28, 2014. Gayle Teerman and Paul Remis.
 2. Rugged Round Up, September 27, 2014. Dawn Cary

3. Bushnell Fall Fest, October 18, 2014. Dawn Cary, Bob Finck, Judie Mueller, Joyce Hanson and Kelly Williams to volunteer.

4. Beef and Boogie, November 8, 2014

5. Folk Festival, November 15, 2014

B. Kiosks-Dawn getting pricing on kiosks from a company called Pannier that Dan received information on. Will seek corporate sponsorship.

C. Presentations-Mike to bring an updated draft Power Point presentation that will target certain categories of the presentations to be made. Will present at the next meeting.

VI. Byway Logo Items- Should receive order any day.

VII. Adopt-A-Highway cleanup- Saturday, September 20, 2014.

VIII. Media Updates

A. Website-is set up through Dreamhost.com. In process of developing

B. Newsletter-templates are available and being researched.

IX. Wildflower Plantings- Kelly Williams is working on relocating her field notes on potential planting locations along the byway. In the meantime, Dan is going to contact Allen Maddox to let him know to move ahead in the planning stage for the State roads.

X. Florida Scenic Highways Program Report –Garry announced that there will be a Teleconference on the new FSHP Annual Report that will be held on two separate days the following week. Dawn to be present at one of them.

XI. Monthly Guest Speaker Schedule-David Lawrence and David Taylor, from the Sumter Landing Bicycle Club, will be our speakers at the October CME meeting.

XII. Public Comment/Round Table Discussion-Joan Carter discussed the historic findings from a gentleman from Center Hill, who is a historian on the Excavation of the Black Seminole Colony that was known as Abrams Town. Next month's meeting is at the Dade Battlefield on Tuesday, October 21, 2014.

XIII. Adjournment

Respectfully submitted by: Dawn A. Cary, Secretary/Treasurer