



**Scenic Sumter Heritage Byway
Corridor Management Entity (CME)**
Minutes from October 16, 2013 meeting
Dade Battlefield State Park
7200 CR 603, Bushnell, FL

- I. Call to Order and introduction of guests:** Meeting was called to order by Dan McCormic (Explore Sumter County). Others in attendance included, Paul Remis (City of Webster, Dade Battlefield SP, Sumter Historic Society), Bruce Root (SCPW), Dawn Cary (Sumter County Chamber of Commerce), Bob Finck (Atkins N.A.), Mike Palozzi (CB&I), Steve Rinck (Dade Battlefield Society), Donna Lester (UF/IFAS Extension), Joyce Hanson (VFW Post #10137), Garry Balogh (FDOT) and Gayle Teerman (SCORE and Native Americans).

- II. Review of September 18, 2013 Minutes –** Joyce Hanson made a motion to approve with the changes suggested. Paul Remis seconded.

- III. Non-Profit Corporation status**
 - A. Application Package-** Packet was mailed to the IRS on October 16, 2013.

- IV. Chamber of Commerce Luncheon Presentation-Oct. 9th**
 - A. Post Luncheon Report:** We collected approximately \$3700.00 in sponsorships the day of the luncheon.
 - B. Follow up:** Will be sending out a tax deductible letter with a decal. Mike will send the draft to Dawn. Discussion on the decal and pricing. Dawn to visit Outer Image regarding an in-kind sponsorship for the decals. Decided against dating the decal. Joyce brought up discussion of the game plan of visiting the businesses on the byway to inform them of the Designation Celebration and Sponsorship opportunities.

- V. Adopt-A-Highway Program**
 - A.** Selected the date for the first clean-up. Saturday, November 16, 2013 at 9:30 a.m. Volunteers to meet at the National Cemetery. Discussed the process and the organization of the clean-up. Will post the clean-up on Facebook. A safety video is mandatory to view before participating. The Youth Center and Teen Court will be notified for the students needing community hours.

- VI. Marketing Committee Progress Report**
 - A. Designation Celebration Planning –**Saturday, January 25, 2014 at Dade Battlefield State Park
 1. Invitation List/ RSVP Status- Invites were emailed out. RSVP's are coming in. Will send out another email in early January. Secretary of Transportation has RSVP'd, along with Senator Simpson and Rep. Marlene O'Toole, as well as County Commissioners and the County Administrator. Garry Balogh indicated that we may

be able to get a press release put in the major papers by the Department of Transportation. Dawn to get a short release to Garry.

2. Program-Dan McCormic will introduce the dignitaries that are part of the program. Steve Rinck brought up the possibility of the Dade Battlefield Historic Society putting on a presentation consisting of 12 stations depicting life during the Seminole War after the Ribbon Cutting. Friends of the DBSP will be meeting on November 5, 2013 at 6:30 p.m. which Dan will attend to get more information.
3. Refreshments - Water bottle sponsor secured. Steve Rinck brought up J&B Sales that would possibly be interested in supplying food that day. Steve will contact them. Mid morning refreshments would be offered to the dignitaries attending the event.
4. TDC Funding-Gayle Teerman indicated he was waiting on a signature. The group decided to not apply for funding at this time, due to the time restrictions and the fact that the needs for advertising for the Ribbon Cutting aren't necessary for TDC monies.
5. Friends of DBSP Meeting- November 5th at 6:30 p.m. Dan McCormic to attend.

B. Byway Partners/Business Sponsorship Program

1. Donation status: Collected over \$3700.00 in sponsorships.
2. Partner Sign recognition: Presented Mike Palozzi with a sign for his \$250.00 donation.

C. Next Marketing Meeting - TBS

VI. Facebook Partnership research status- Mike Palozzi indicated he checked with his kids to see if there was a way to merge the facebook pages of Scenic Sumter Heritage Byway and Explore Sumter. There appears to be no way to do this. Dan will try and get his friends of Explore Sumter to also like the Scenic Byway page before letting Explore Sumter go inactive. Dan, Joyce and Dawn are all Admins on the Scenic Byway page.

VII. Signing Plan Update- the signing plan has been submitted to the County for review and approval. Signs set to be installed late November.

VIII. Florida Scenic Highways Program Report-The District Scenic Highways Coordinator's meeting is planned for Wednesday, November 6 and Thursday, November 7. Dinner on November 6th is scheduled to be at Catfish Johnny's and all CME members are invited to attend. Accreditation Training Workshop schedule is put off until February or March of 2014.

IX. New Business: Joyce made a motion to apply to the Sumter County Chamber of Commerce for membership. Paul Remis seconded. Dawn passed out a picture of the Columbus, GA Fort Benning memorial overpass bridge for ideas for future plans for Exit 309 on I-75 as a gateway to Sumter County and the National Cemetery. Beef and Boogie reminder for volunteers for November 9-10, 2013.

X. Next Meeting: Wednesday, November 20, 2013, 11:00 a.m. at the E.C. Rowell Library in Webster.

Respectfully submitted by: Dawn A. Cary, Secretary/Treasurer