



Scenic Sumter Heritage Byway

Corridor Management Entity (CME)

Minutes –November 17, 2015 - 11:00 AM

Bushnell City Hall

117 E. Joe P. Strickland, Jr. Avenue

Bushnell, FL

- I. **Call to Order and introduction of guests:** Meeting was called to order by Vice Chair, Judie Mueller (Webster Postmaster). Others in attendance include: Mike Palozzi (CB&I); Secretary/Treasurer, Dawn Cary (Great Lakes Carpet); Martin Steele (Director and Sumter Times); Tom Reed (Villages Evening Rotary); Kelly Williams (City of Webster); Emily Cary (Private Citizen); Jackey Jackson (Sumter BOCC) and Richard Baier (Sumter BOCC).
- II. **Review of October 20, 2015 Minutes** – Martin Steele made a motion to approve and Jackey Jackson 2nd. Approved as presented.
- III. **Treasurer’s Report**-Beginning Balance as of 10/1/15 is \$1,933.82. Ending balance as of 10/31/15 is \$ 2,158.82. Donations of Cowchip Bingo \$210.00 and Adopt-A-Highway findings of \$15.00. Kelly Williams made a motion to approve; Martin Steel 2nd. Approved as presented.
- IV. **CME Working Committees**–Committee reports are follows:
 - A. Organizational Sustainability-Nothing to report; ongoing.
 - B. Coast to Coast Connector Update-Kelly indicated that Pasco had their public meeting and consensus is to bypass Sumter. There will be another meeting in Sumter in January 2016. It was suggested to contact the FDOT and inquire on the status before the public meeting to see what the unscrubbed version of the route is. Kelly is confident that after all is done, the original northern route will stand.
 - C. National Scenic Byway Foundation-Kelly wrote a letter from the City of Webster to Bill Nelson in support of our SSHB. It was decided to write one from the SSHB also. Martin Steele made the motion and Judie Mueller 2nd.
 - D. Historical Marker Update-Sumter County Historical Society is working on.
 - E. Transportation Alternative Program-Dawn and Richard Baier met with Pamela Richmond to inquire on possible funding that may be available through the Lake/Sumter MPO and to figure out the best course of action to proceed with bridge beautification on exit 309 off I-75. Pamela gave Dawn a FDOT Project Information Application Form, as a complete street project and is also willing to have their engineer from Kitterson to meet with Dawn to help devise a purpose need and a draft of the project.
- V. **Byway Partners/Business Sponsorship Program**

- A. Kiosks-Mike Palozzi informed us the engineer from FDOT will be at our Tuesday, December 1, 2015 Marketing committee meeting to meet with us about the design of the Rutland Park kiosk. He will then meet with Sumter County Public Works.
- B. Donor Brick Program-Dawn working on a brochure to start the donor brick campaign. Pricing will be \$50.00 for a 4x8 and \$100.00 for an 8x8 brick. There was discussion with Richard Baier and Jackey Jackson on installing the brick. We will begin the campaign to pre-sell in January 2016 and to buy extra bricks to replace with future bricks as we find donors. This will be completed as the Rutland Park Kiosk is built.

VI. Media Updates

- A. Website-Dawn forward information on analytics to Karen Wilhelm to check on hits on the website.
- B. Social Media-Facebook site now has over 510 fans.
- C. Newsletter-Dawn is working on and it will be distributed by the end of the month. It was suggested to contact Dade Battlefield and Baker House for upcoming events to be included in the newsletter.

VII. Upcoming Events

- A. Antique Appraisal Fair Recap-Saturday, November 14, 2015. Dawn reported that there were a lot of good comments at the event. Reported Appraisal donations of \$340.00; Concession and Bake Sale donations of \$49.00; and 50/50 donations of \$27.00. Expenditures will be included in next month's treasurer's report. It was suggested that we move the event closer to The Villages. Richard Baier suggested the Belvedere Library on 466 which is also golf cart accessible. Tom Reed suggested that we promote Antique Golf Clubs and Fishing Lures as a draw. Richard Baier sent a request in for the date of Saturday, January 21, 2017 from 12:00 Noon to 5:00 p.m.
- B. Dade Battlefield Historic Society Reenactment- Saturday, January 2 and Sunday, January 3, 2016. Judie Mueller volunteered to run the booth.

VIII. Officer Nominations-The following nominations were made: Judie Mueller, Chair; Martin Steele, Vice Chair; and Dawn Cary, Secretary/Treasurer. Elections to be held at December meeting. No director nominations at this time. An email will be sent out if there are any director nominations before December meeting.

IX. Florida Scenic Highways Program Report-Mike handed out a copy of the 2015 FSHP Byway Annual Report form that will be completed in January 2016. Wanda Maloney will also be contacting byway contact people for training. There will be a FSHP Discussion Forum held February 8 at the Turnpike office in Orlando or by conference call.

X. Public Comment/Round Table Discussion-Tom Reed explained the purpose of the Villages Evening Rotary and how they help the south end of the county. They offer a \$2000.00 scholarship to the Sumter County High School and are currently setting up a Golf Frisbee course in Bushnell. He indicated that they are sending in a check for a Scrub Jay sponsorship with the Byway.

Respectfully submitted by: Dawn A. Cary, Secretary/Treasurer

XI. Adjournment-Next Meeting December 8, 2015 at UF/IFAS Extension Office at the Sumter County Fairgrounds.

Respectfully submitted by: Dawn A. Cary, Secretary/Treasurer