



*Scenic Sumter Heritage Byway*

**Corridor Management Entity (CME)**

Minutes – November 18, 2014 - 11:00 AM

Bushnell City Hall

117 E. Joe P. Strickland, Jr. Ave., Bushnell, FL

- I. Call to Order and introduction of guests:** Meeting was called to order by Joyce Hanson, Vice Chairman (VFW #10137). Others in attendance included: Dawn Cary (Sumter County Chamber of Commerce), Mike Palozzi (CB&I), David Grillo (Atkins), Joan Carter (FDOT), Steve Rinck (Dade Battlefield Society), Judie Mueller (Webster Postmaster), Kelly Williams (City of Webster), Bill Gruber (Dade Battlefield Historic State Park), Kelly Mason (City of Bushnell) and Dan McCormic, Chairman (Explore Sumter).
  
- II. Review of October 21, 2014 Minutes** – Approved as is.
  
- III. Treasurer’s Report**-Beginning Balance as of October 1, 2014 is \$1510.45. Ending balance is \$ 435.25. Three expenditures: Robert’s Printers (Brochures) \$522.00; PRIDE (Shirts) \$543.40 and Postmaster (Stamps) \$9.80. No donations or deposits. Approved as is.
  
- IV. CME Working Committees**–Committee reports are follows:
  - A. Membership**-Mike and Dave Grillo finished the final corrections on a corporate sponsorship package. Distributed two copies with more to follow. Handed out a list of possible corporate sponsors. Members to add or change accordingly.
  - B. Marketing/Event Planning**-decided to pursue the Antique Road Show fundraiser. Dawn to check with Paul Vesco on availability of a room at the Fairgrounds for March 19, 2015, 2:00-6:00 P.M. Kelly and Judie to check with vendors at the Market and area appraisers. Also discussed fundraising for Historical Markers for sites in Sumter County. Judie Mueller met Tim Fillman of Sumter County that works with the state on Historical Sites. Judie gave Dawn his number for a future presentation option.
  - C. Sustainability/Accreditation**-Dawn to submit this week.
  - D. Special Projects-Wildflowers**-Roger Jones will assist Kelly Williams in mapping out the state roads and indicating specific foliage and flowers that would work in those areas. That will then be forwarded to Allen Maddox from FDOT.
  - E. Coast to Coast Connector Update**-Kelly met with FDOT that were in Webster doing their feasibility study.
  
- V. Byway Partners/Business Sponsorship Program**
  - A. Kiosks**-Dawn to contact BESH to see if they have a structural engineer on staff that could donate time to look at the Kiosk plan from Black Bear byway. Dawn to set up a meeting with Bradley Arnold to discuss possible locations and county guidelines.
  - B. Presentation Schedule and Powerpoint**-Mike brought an updated presentation on memory sticks but he took back to update a photo with the cow chip bingo photo. Discussed the list of potential RV parks and finalized who would be calling them.

- C. Beef and Boogie and Farm City Week Report-Good turnout at both. Collected more emails at the later. Mike Palozzi drew the winner of the Tablet from our bag of emails that were collected the previous two months. Tiffany VanWagner from Floral City was our winner.

**VI. Dade Battlefield Society Presentation**-Steve Rinck presented the history of the Dade Battlefield property from 1836 to 1974, including previous owners of the property and how it became a National Historic State Park in 1974. The Second Seminole War is reported to be the longest Indian War in history up to the Vietnam War. The park encompasses 80 acres in Sumter County.

**VII. Media Updates**

- A. Website is set up with wordpress and Dawn is seeking help with Karen at Atkins.
- B. Facebook is up to 419 friends.

**VIII. 2015 Slate of Officers**-Gayle Teerman turned in his resignation via email. Joyce indicated that we would be replacing his seat for the remaining year term and appointing two additional directors. A motion was made by Jim Veal, Sr. to nominate Judie Mueller and Steve Rinck for the two new director positions. Seconded by Kelly Williams. Gayle's open director seat to be nominated in December.

**IX. Florida Scenic Highways Program Report** –Garry Balough was not present.

**X. Monthly Guest Speaker Schedule**-Dawn trying to contact Rob Ern from Florida Greenways Foundation about presenting in the near future.

**XI. Public Comment/Round Table Discussion**-discussed the Holiday Potluck at the December 9<sup>th</sup> meeting. A-H Meat/Casserole I-P Salads Q-Z Drinks or Dessert.

**XII. Adjournment-Next Meeting December 9, 2014 at the UF/IFAS Extension Office at the Sumter County Fairgrounds.**