



**Scenic Sumter Heritage Byway
Corridor Management Entity (CME)**
Minutes from November 20, 2013 meeting
E.C. Rowell Public Library
CR 478A Webster, FL

- I. Call to Order and introduction of guests:** Meeting was called to order by Dan McCormic (Explore Sumter County). Others in attendance included, Paul Remis (City of Webster, Dade Battlefield SP, Sumter Historic Society), Bruce Root (SCPW), Dawn Cary (Sumter County Chamber of Commerce), Bob Finck (Atkins N.A.), Mike Palozzi (CB&I), Joyce Hanson (VFW Post #10137), Garry Balogh (FDOT), Gayle Teerman (SCORE and Native Americans) and Jim Veal, Sr. (Pana Vista Lodge).

- II. Review of October 16, 2013 Minutes** – Gayle made a motion to approve and Paul seconded.

- III. Nominating Committee/Nominations of Directors** – Joyce indicated that according to the current corporate bylaws we need to elect at least four Directors at the Annual Meeting in December. A Nominating committee was appointed to consist of Joyce, Dan, Gayle and Paul. A motion was made by Joyce that any member who has attended at least three functions or meetings in the previous twelve (12) months will be nominated to fill the slate of director positions for the vote in December. It was seconded by Gayle. An e-mail will be sent to all nominees to inform them of their nomination (and impending vote) to ensure they are interested/do not have conflict of interest issues in order to make the election more efficient.

- IV. Non-Profit Corporation status**
 - A. Status-** Received confirmation of delivery from IRS. Should have non-profit assignment received within 60 days.

- V. Marketing Committee Progress Report**
 - A. Designation Celebration:**
 1. Invites: Invites have been sent out; RSVP's are coming in. A press release is being prepared for the Department of Transportation to submit to local media. Dawn will get that to Garry upon completion of the event flyer.
 2. Refreshments: Local Food Truck has been secured for the event. Water bottle donation secured. Light breakfast for dignitaries is planned.
 3. Dade Battlefield's Historic Back in Time presentation: Discussed. Paul contacted Steve Rinck and he emailed a commitment to participate in the program that day. A draft event flyer will be composed and sent to Paul to fill in some blanks upon Steve's approval.
 4. Entertainment: Discussed having entertainment throughout the day. Joyce is contacting ROTC and the South Sumter Band Director to see if they are interested

in participating. Will discuss further with Steve to see if he has resources and continue discussion at the Marketing meeting.

B. Byway Partners/Business Sponsorships:

1. Donation Status: Received one additional family membership.
2. Partner Sign recognition: Received 10 signs so far from the County: 3 are left.
3. Bumper Stickers: Ordered from Outer Image as an in-kind donation from them. Discussed the price on a 2x6 banner with our logo for future events. A motion was made by Joyce to approve the bumper sticker and seconded by Gayle. A motion was made by Gayle to order a banner and seconded by Joyce. A bumper sticker will accompany a Thank You letter for donations and tax deductions.
4. Will be working on visiting businesses along the byway and dropping off materials upon completion of the Ribbon Cutting Celebration event flyer.

- VI. Signing Plan Update** – The Plan has been approved and signs have been ordered. The County will need to supply posts for all signs installed on county roads. The goal is to have all signs installed before the Designation Celebration event in January.
- VII. Adopt-A-Highway Program clean-up event** – Was held on Saturday, November 16, 2013. Donna Lester, Dan, Joyce, Dawn, Emily Cary and Erin Cary participated. Joyce will contact the VFW to see when they are planning their next clean-up and try and coordinate the same day with them.
- VIII. Future Projects**-A meeting has been scheduled December 6, 2013 with Bradley Arnold and Scott Cottrell to find out what future opportunities for improvements on Exit 309 off I-75 at the National Cemetery, are going to be possible. Other future projects to be discussed the first of the year.
- IX. Florida Scenic Highways Program Report** – Garry reported that the District Scenic Highways Coordinator's meeting was a huge success and everyone enjoyed the county and visiting with members from the CME at the dinner at Catfish Johnny's. The Accreditation Training Workshop is set for Tuesday, February 25, 2014. Place and time to be announced.
- X. Public Comment/Round Table Discussion** – Mike indicated that he has been to a lot of byway CME meetings and the Scenic Sumter Heritage Byway membership is definitely more involved than other groups. Joyce was added to Mike Wood's email list for the Trails Stakeholder's for Greenways.
- XI. Next Meeting:** Wednesday, December 18, 2013, 11:00 a.m. at the UF/IFAS Extension at the Sumter County Fairgrounds in Bushnell. A holiday potluck is planned along with the Annual Meeting.

Respectfully submitted by: Dawn A. Cary, Secretary/Treasurer