



Scenic Sumter Heritage Byway  
**Corridor Management Entity (CME)**  
Minutes – May 20, 2014 - 11:00 AM  
City of Webster  
49 SE 1<sup>st</sup> Street, Webster, FL

- I. Call to Order and introduction of guests:** Meeting was called to order by Dan McCormic, Chairman (Explore Sumter). Others in attendance included: Dawn Cary (Sumter County Chamber of Commerce), Bob Finck (Atkins N.A.), Mike Palozzi (CB&I), Gayle Teerman (SCORE and Native Americans), Kelly Williams (City of Webster), Joan Carter (FDOT) and Garry Balogh (FDOT), Joyce Hanson (VFW #10137), Judie Mueller (Webster Postmaster), Johanna and Roger Jones (Webster Citizens), Jeffery Atkin (Sumter County Public Works) and Donna Lester (IFAS/UF Extension).
- II. Review of April 15, 2014 Minutes** – approved as is.
- III. Treasurer’s Report**-Beginning Balance as of April 1, 2014 is \$1,910.42. One expenditure of \$61.25 to the Department of State for corporation filing fee. Ending balance is \$1,849.17. No donations for the month.
- IV. CME Working Committees**–Committee reports are follows:
  - A. Membership**-Joyce clarified that marketing for membership was different than marketing for sponsorships. Volunteers vs. Byway Partners.
  - B. Marketing/Event Planning** - Kelly and Judie Mueller arranged a Thursday, May 22 Local Business Connect meeting in Webster.
  - C. Sustainability/Accreditation**-Dawn has completed the calendar and started on the Budget and Financial Reporting. Judie brought up that Every Door Direct Mailing was available through the post office when we are ready to market events and projects. Verification forms are to be filled out to submit to Accreditation.
  - D. Special Projects**- Dawn is still waiting to hear from Bradley Arnold on the I75 Exit 309 Beautification project once the grant from the DOT is signed by the county commissioners. Coast to Coast Greenway is currently under study by the MPO and the FDOT and Mike Woods will contact us when it is time to bring the byway in for the project.
- V. Byway Partners/Business Sponsorship Program**
  - A. Chamber Map** went to print.
  - B. Leesburg Bike Fest**- Ad was paid and Daily Commercial sent some extra brochures for future marketing use.
  - C. Show Me the Money Business Expo** by Sumter County Chamber- Joyce Hanson made a motion to participate in the expo at a cost of \$100.00 and a door prize of \$50. Kelly Williams seconded it. Dan McCormic is going to go by Catfish Johnny’s to see if they will donate a gift certificate.

- D. Wildwood Historic Festival at Baker House, June 7. Rescheduled due to in climate weather in May. Dawn to set up booth. Kelly Williams volunteered to help during the day.
  - E. CME Forum-Dan and Dawn attended. The forum was a brainstorming session on issues and obstacles that other byways in the state face and a lot of good ideas were received included a good fundraiser of having an antique/coin appraisal event sponsored by the byway. Garry indicated that a new manual for byways is forthcoming and will be very user friendly.
  - F. Calendar-Dawn presented one for future events.
- VI. Byway Logo Items** – Gayle presented pricing and an order form to the CME. Dawn to work with Gayle on placing an order.
- VII. Adopt-A-Highway Cleanup** - Next clean up scheduled for June 21, 2014. 9:00 AM at the Florida National Cemetery.
- VIII. Wildflower Plantings-** Kelly rode the roads and took notes of what areas would be good to have the plantings done. Will be working with Donna Lester, Gayle Teerman and Johanna and Roger Jones to finalize future plans as well as the county current areas that may be in the process of receiving plantings.
- IX. Florida Scenic Highways Program Report** –Garry reported on the CME Forum and the important role of DOT Districts and their support of the byways in Florida. Bob indicated that we are very fortunate to have Garry has our District Rep. Joan Carter spoke about the Coast to Coast Greenway still being under study. She also indicated that a transportation bill is going to Congress and that it would be a good idea that the byway sends letters of support to our congressmen in Washington DC. Mike Palozzi to get Dawn some sample letters. Joan told us about a bridge that was replaced to its original design that is used to transport cattle under I-75. Dan indicated that there is also one over the Florida Turnpike. Joan also indicated that The Villages was given a Silver level of being a Bike Friendly community. Joan said this is a significant accreditation. Joan also brought up the Rural Economic Development study that identifies businesses in a rural setting that is so specialized and unusual in their product that it draws a special market and that we or the County help them try to develop and grow their business. Discussion was made the TDC should be made aware of these businesses. Dan told a story of a gun maker that is located in Sumter County that ship all over the world. There are grants available to identify these resources and help these identified businesses.
- X. Public Comment/Round Table Discussion-**Next month’s meeting is at the Dade Battlefield Historic Park and July is set for the City Hall in Bushnell. Donna Lester to check on availability of August and December at the UF/IFAS Extension office.
- XI. Adjournment**

Respectfully submitted by: Dawn A. Cary, Secretary/Treasurer