



Scenic Sumter Heritage Byway

Corridor Management Entity (CME)

Minutes – March 17, 2015 - 11:00 AM

Bushnell City Hall

117 E. Joe P. Strickland Jr. Blvd.

Bushnell, FL 33513

- I. Call to Order and introduction of guests:** Meeting was called to order by Dan McCormic, CME Chair (Explore Sumter). Others in attendance included: Emily Cary, sitting in for Dawn Cary as CME Secretary/Treasurer (Great Lakes Carpet); Mike Palozzi (CB&I); Joan Carter (FDOT); Jim Veal, Sr.(Pana-Vista Lodge); Martin Steel (Director); Joyce Hanson (Private Citizen); Connie Mahan (Connie Mahan Real Estate Group); Garry Balogh (FDOT); and Susan Noelle (City of Bushnell).

- II. Review of February 17, 2015 Minutes** – Approved as is after a clarification was made that Paul Remis made a motion to approve Connie Mahan to approach Lowery’s and Evan’s Hardware stores for the possibility of them donating metal roof, ridge cap and stain under V. Byway Partners/Business Sponsorship Program, item A.

- III. Treasurer’s Report**-Beginning Balance as of February 1, 2015 is \$1,207.05. Ending balance as of 2/28/15 is \$ 1,149.05. One expenditure of \$58.00 for yearly post box rental. No donations. Note an addition error from ending balance 1/31/15 in first month of opening account. CenterState has sent all bank statements as a monthly mailer in lieu of email, which was never received. \$400.00 expense was added as a deposit and a \$10.00 addition error. Adding machine was procured to balance checkbook and an audit forthcoming. Approved as is.

- IV. CME Working Committees**–Committee reports are follows:
 - A. Sustainability/Accreditation**-Mike indicated that Dawn has submitted at least four documents towards our accreditation, including the volunteer hour tracking system. The Annual Non-Profit Report and a Director Contact sheet was handed out.
 - B. Special Projects-Historical Markers.** Will discuss in more detail next meeting. Jon Yeager from the Hernando Historical Society is putting together a day trip to the old Abram’s Town in April and invited area historical societies and the byway representatives. Mike indicated that there are grants available for these types of projects.
 - C. Antique Road Show** Antique Road Show, March 31, 2015- Appraisers are all lined up and things are ready to go. Chris Dudley has confirmed her appraisers that are helping with the event.
 1. Paper and Pens-Connie Mahan ordered 30 pads from Vista Print with her company name on for us to use,
 2. Bake Sale Items-Joyce volunteered to bake some items.

3. Marketing- Emily handed out a volunteer schedule and the current marketing plan that has been used to advertise and promote the event. Emily also passed out the flyers that the county had printed for us.

V. Byway Partners/Business Sponsorship Program

- A. Kiosks-questions on where we can and cannot advertise sponsors for donation of materials. Dawn has not gotten with RoMac yet regarding the offer of materials. Also a question on putting donor logos on the graphics. Martin Steele asked if we could use our website as a way to promote the donors.
- B. Presentation Schedule-Dawn made a presentation to the Amelia Women of Leisure in The Villages, in conjunction with Discover Sumter on Monday, March 9, 2015.
- C. Future Events-Baker House Historic Festival, Saturday, April 25, 2015. Connie Mahon said she could commit to work the event, along with Dawn and Dan. Question was asked if we could have the seeds there for donation. Joan offered some DOT blinking lights and reflective wrist bands that they could donate for the Baker House event.

VI. Non-Profit Annual Report and Florida Scenic Highways Annual Report-Non-Profit report done and turned in for accreditation. FSH Annual Report, due March 16, 2015 was completed by Dawn.

VII. Media Updates

- A. Website-Contract was approved and Doug Smiley is working on it. He came to the marketing meeting this month with a rough template of what he has gotten done. Mike and Karen are sending Doug a lot of information from our Designation Document and the target date to release the website is by the end of April 2015.
- B. Newsletter-Dawn is working on the Spring edition and has requested copy and photos. Garry asked if we had a name for the newsletter. Wayfarer and Buzz are common names for other byways in the state.

VIII. C2C Trail Study Agency Kickoff Meeting-Thursday, February 26, 2015. Dan stated that it was held in Center Hill and have another appointment on March 28 with Natalie Sumner to discuss the feasibility study in more detail. Crossing Highway 50 will be a concern. Things are moving forward with the possibility of things moving faster due to county projects that are planned for certain roadways. Over 30 people attended the kick off meeting. Pasco, Hernando and some other agencies were present.

IX. Florida Scenic Highways Program Report –Garry brought to the CME’s attention a letter that a Sumter county visitor, who drove on the northern part of the byway, wrote to Garry. They were not impressed with the roadway through Lake Panasoffkee and the trash along the road. Garry indicated that out of the 25 scenic byways in the state, why would these visitors travel ours again or recommend it to others after seeing it. Connie and Joyce suggested some content to add to the response that Garry is going to return to her. Also a conversation was brought up to try and find business sponsors to take a portion of the road for clean-up efforts. Jim Veal, Sr. brought up the “Improvement Association” that Terry

Yoder set up with a Dumpster Project that was a great success, but private property owners cannot be made to clean up their properties.

- X. Public Comment/Round Table Discussion-**Susan Noelle with the City of Bushnell spoke at the beginning of the meeting about a territorial agreement that was between the City of Bushnell and SECO whereupon at the end of the contract, the City of Bushnell had the option to buy the territory of the City Limits from SECO. A feasibility study is being done by the City of Bushnell and is planned to be completed in summer of 2015. Misinformation has been distributed throughout the county on this issue and she just wanted to clarify that the bottom line is the City of Bushnell is trying to disseminate the correct information and to provide the best service to their customers within the city limits and be fiscally responsible.

- XI. Adjournment-Next Meeting April 21, 2015 at IFAS/UF Extension Office at Fairgrounds. Adopt-A-Highway Cleanup scheduled for Saturday, March 28, 2015 at 9:00 A.M. at the Florida National Cemetery.**