



Scenic Sumter Heritage Byway  
Corridor Management Entity (CME)  
Minutes – June 17, 2014 - 11:00 AM  
Dade Battlefield Historic State Park  
7200 CR 603, Bushnell, FL

- I. **Call to Order and introduction of guests:** Meeting was called to order by Dan McCormic, Chairman (Explore Sumter). Others in attendance included: Dawn Cary (Sumter County Chamber of Commerce), Mike Palozzi (CB&I), Gayle Teerman (SCORE and Native Americans), Joan Carter (FDOT), Garry Balogh (FDOT), Joyce Hanson (VFW #10137), Paul Remis (City of Webster and Dade Battlefield Historic Society), Jim Veal (Pana-Vista Lodge) and Michael Woods (Lake Sumter MPO).
- II. **Review of May 20, 2014 Minutes** – approved as is. Motion for approval made by Gayle Teerman and seconded by Paul Remis. All in favor. Dan McCormic stated that all future minutes will be approved as is if no objections.
- III. **Treasurer’s Report**-Beginning Balance as of May 1, 2014 is \$1,849.17. Two expenditures of \$725.00 to Daily Commercial for Bike Fest Ad and \$100. 00 to Sumter County Chamber of Commerce for Show Me The Money Business Expo. Ending balance is \$1,024.17. No donations for the month. Motion for approval made by Gayle Teerman and seconded by Paul Remis. All in favor.
- IV. **CME Working Committees**–Committee reports are follows:
  - A. **Membership**-Joyce is coming up with protocols and standards for membership and CME for use in future marketing. Role of Membership is to make presentations on behalf of the byway and Partner and Individual sponsorships would fall under the Marketing committee. Gayle asked about signing up volunteers and the means that we are using to do it. Facebook and Emails have targeted possible future volunteers.
  - B. **Marketing/Event Planning** - Kelly and Judie Mueller were absent. Will wait for following month to receive report on the Thursday, May 22 Local Business Connect meeting in Webster. Mike, Kelly, Judie, Bob and Joyce had a conference call to sort through the responsibilities of the membership committee vs. the marketing committee. Mission statements were set up. Objectives were also set up for each committee.
  - C. **Sustainability/Accreditation**-Dawn is working on verification to submit certain documents that are complete.
  - D. **Special Projects**- Dawn is still waiting to hear from Bradley Arnold on the I75 Exit 309 Beautification project once the grant from the DOT is signed by the county commissioners.
  - E. **Coast to Coast Greenway Project Update**-Mike Woods updated us on the proposed routes and where the project stands. Mike informed us the route originally was designed to go through the Green Swamp, but the County discovered that the State would not maintain the trail as originally thought. Now the study will include SR 50

and South and North of there to Webster and Centerhill to see what will be advantageous, financially and economically, as well as if there are willing property owners. The study will find an alignment that will meet the needs of everyone. Mike would like to see the CME be a steering committee of this project. The MPO will be the managing entity. Joan indicated that corporate sponsorship would be a great avenue for maintaining the trail. Suggested that we could investigate the possibility of corporations making contributions to start a fund. This trail is under the new funding that makes it eligible for state funds which have the same priority of road projects. Tapping into this funding is very important. There are four phases that a trail goes through. Time frames are dependent on when each phase is accomplished.

**V. Byway Partners/Business Sponsorship Program**

- A. Chamber Map went to print but discovered a mistake and maps had to be destroyed. Working on the reprint.
- B. Webster Local Business Connect, May 22. Tabled until next month.
- C. Show Me the Money Business Expo by Sumter County Chamber- was a great success. Thought to be around 700 people there. Catfish Johnny's donated a couple \$25 gift certificates along with Diddle Squat Bookstore of Webster who donated a \$25 gift certificate for the doorprize. Dawn, Judie and Dan worked the event.
- D. Wildwood Historic Festival at Baker House, June 7. Was also a great success. Good traffic all day. Handed out a lot of maps and talked to a lot of people. Dawn, Kelly, Dan and Jim Veal, Sr. worked the event.

**VI. Byway Logo Items-** Dawn passed out an order form for shirts. Waiting for more orders before turning in to company in order to meet the minimum order.

**VII. Adopt-A-Highway cleanup-** scheduled for June 21, 2014. 9:00 AM at the Florida National Cemetery.

**VIII. Wildflower Plantings-** Kelly met with Roger and Johanna Jones to come up with a list of roadways to submit to the FDOT. Tabled until the following month.

**IX. Florida Scenic Highways Program Report** –Garry reported that they are working on the 5 year work plan and will have ready for distribution to state byways soon. They are streamlining the objectives so that all byways are on the same page. June marks the end of the FDOT Fiscal Year. Dawn passed around copies of letters that were sent to congressmen regarding the transportation bill that is going to Congress.

**X. Public Comment/Round Table Discussion-**Next month's meeting is at the City of Bushnell City Hall on Tuesday July 15, 2014. It was decided that Mike Woods would also come to that meeting with some aerial maps to show the CME where some possible routes would be for the Coast to Coast Greenway Trail.

**XI. Adjournment**

Respectfully submitted by: Dawn A. Cary, Secretary/Treasurer