



*Scenic Sumter Heritage Byway*  
**Corridor Management Entity (CME)**  
Minutes – July 21, 2015 - 11:00 AM  
Bushnell City Hall  
117 E. Joe P. Strickland, Jr. Ave.  
Bushnell, FL

- I. Call to Order and introduction of guests:** Meeting was called to order by Judie Mueller, CME Vice Chair (Webster Postmaster). Others in attendance included: Dawn Cary (CME Secretary/Treasurer); Dan McCormic (Explore Sumter); Mike Palozzi (CB&I); Kelly Williams (City of Webster); Steve Rinck (Dade Battlefield Historic Society); Martin Steele (Director); Jim Veal, Sr. (Historic PanaVista Lodge); Connie Mahan (Connie Mahan Realty Group); Susan Noell (City of Bushnell); Richard Baier (Sumter County Public Works); Patrick Gillis (Sumter Landing Bicycle Club); David Lawrence (Sumter Landing Bicycle Club); Joan Carter (FDOT) and John Farr (Tin Lizzie Club, North Central Florida).
- II. Review of July 21, 2015 Minutes** – Kelly Williams made a motion to approve and Martin Steele 2<sup>nd</sup>. Approved as is.
- III. Treasurer’s Report**-Beginning Balance as of 6/1/15 is \$2,547.82. Ending balance as of 6/30/15 is \$ 2547.82. No Expenditure and No deposits. Kelly Williams made a motion to approve; Dave Lawrence 2<sup>nd</sup>. Approved as is.
- IV. CME Working Committees**–Committee reports are follows:
  - A.** Sustainability/Accreditation-will continue with achieving excellence on accreditation for good business practices.
  - B.** Coast to Coast Connector Update-Dawn mentioned the email that Natalie Suner sent out on the status of progress after the public meeting and the next phase that the project is currently in, which is called the Alternatives Development phase.
  - C.** Historical Marker Update-No one was present to report.
  - D.** Appraisal Fair-November 14, 2015. Dawn left a message with Chris Dudley and will contact a car club so planning can start in August.
  - E.** Audit-Judie audited the checkbook and came up with an ending balance that matches the Treasurer’s Report.
- V. Byway Partners/Business Sponsorship Program**
  - A.** Kiosks-Dawn has a meeting set up for Friday, July 31, 2015 to meet with Bradley Arnold and Rich Baier to discuss Kiosk program
  - B.** Business Sponsors-No update.

## **VI. Media Updates**

- A. Website-to be launched by the end of the week. Waiting on postage and handling prices and a few last content fixes. Dawn to also check out Café Press as a future shopping cart resource.
- B. Newsletter-Dawn looking for content for summer edition to go out in August 2015.
- C. Brochures and Map Updates-discussed some changes before the next order and Mike Palozzi to compile for next monthly marketing meeting. Also discussed a possible donor for the printing costs.

## **VII. City of Webster Presentation-FRDAP Grant**

- A. Kelly Williams, Mayor of Webster made presentation to the group for a grant that they are applying for in August to make improvements (mostly safety) to two parks in Webster, through the Florida Recreation Development Assistance Program. Sam Harris Park and Hewitt Park are the two parks to receive the improvements.

## **VIII. Florida Scenic Highways Program Report**

- A. Mike indicated that the program misses Garry tremendously since his retirement. Reported that the 2015 State Scenic Byways Report went to print last week and should be available for distribution in August. The FDOT also approved a budget for promotional items and gave us a few bubble pens for our next booth appearance. Also mentioned that the state is rewriting the FSHP manual and a workplan request will come out in 2016 for the year. The byways throughout Florida is discussing the possibility of forming a statewide Byway Advocacy Group to create awareness statewide.

## **IX. Public Comment/Round Table Discussion**

- A. John Farr with the Tin Lizzie Club of North Central Florida explained what their group does and indicated that their next car trip will be February 27-March 3, 2016. Was looking for an application of getting resources for area restaurants and sites along the routes. Dawn mentioned the website being interactive on a mobile device and Google Earth was another resource to use.

## **X. Adjournment-Next Meeting August 18, 2015 at Webster Community Center.**