



*Scenic Sumter Heritage Byway*

**Corridor Management Entity (CME)**

Minutes – January 20, 2015 - 11:00 AM

Webster Community Center-49 SE 1<sup>st</sup> Street

Webster, FL 33597

- I. **Call to Order and introduction of guests:** Meeting was called to order by Dan McCormic, CME Chair (Explore Sumter). Others in attendance included: Dawn Cary, CME Secretary/Treasurer (Great Lakes Carpet); Mike Palozzi (CB&I); Karen Wilharm (Atkins); Joan Carter (FDOT); Steve Rinck (Dade Battlefield Society); Kelly Williams (City of Webster); Jim Veal, Sr.(Pana-Vista Lodge); Garry Balogh (FDOT), Martin Steel (Private Citizen); Donna Lester (UF/IFAS Extension); Connie Mahan (Connie Mahan Real Estate Group); and Rob Ern (Florida Greenways and Trails Foundation).
- II. **Review of December 9, 2014 Minutes** – Approved as is.
- III. **Treasurer’s Report**-Beginning Balance as of December 1, 2014 is \$606.43. Ending balance as of 12/31/14 is \$ 681.43. No expenditures. Hat donation of \$12.00; Seed and Raffle donation of \$38.00 and Individual Sponsor donation of \$25.00. Approved as is.
- IV. **CME Working Committees**–Committee reports are follows:
  - A. Membership-
  - B. Marketing/Event Planning-Antique Road Show scheduled for Tuesday, March 31, 2015 at the Sumter County Fairgrounds. Still in need of Appraisers. Discussed doing a bake sale, but there was concern of food laws prohibiting.
  - C. Sustainability/Accreditation-Dawn to submit the new Director Handbooks. Dawn handed them out and went through the content. Mike and Karen presented a volunteer hour log done on a spreadsheet that will be a simple way to track hours from here on.
  - D. Special Projects-. Paul Remis was not present to discuss the update on the fundraising that the Hernando Historical Society was doing in order to help place a historical marker at Abrams Town in Sumter County.
  - E. Coast to Coast Connector Update-Kelly indicated that there was positive feedback regarding the trail coming up through Webster and connecting in Hernando County.
- V. **Florida Greenways and Trails Foundation Presentation**-Rob Ern presented the history of the Foundation with a concentration on their sources of funding, the volunteer board council and their mission. He passed out maps of the current Coast to Coast with the gaps and other trails in the state, including the Florida Loop. Maps and additional information available on their website: [www.gtf.org](http://www.gtf.org). There is also a video available on that website that explains further the benefits of Trails in communities. Joan Carter mentioned that it would be a good idea for our group to come up with a conceptual corridor plan from Webster to Dunnellon for a future project that the state may be ready to fund. It is better to have it on a list than not. Joan also indicated that

Amendment 1 has a big punch bowl of funds that will be available for the next 20 years. There is talk that these funds will be used for Waste Water Plants and etc., instead of water conservation as the fund was intended for. Legislation is very important to present and rally for these eco-tourism projects.

**VI. Byway Partners/Business Sponsorship Program**

- A. Kiosks-Dawn met with Jackey Jackson on possible county land sites for Kiosks. Jackey was very excited and was going to take the information discussed to Rich Baier, who would be meeting with Bradley Arnold the following week. Discussed possible donors of materials and a donor of the labor. Also discussed possible fundraising efforts to pay for graphics. Dawn to get with Romac to confirm their offer of the building materials.
- B. Presentation Schedule and Powerpoint-Briefly discussed the status of presentation schedules and decided to focus where we got the most bang for the buck with limited time schedules of board members. Dawn dropped of a sponsor package to SECO on December 9, 2014.
- C. Future Events-Discover Sumter Paddle Party, February 15, 2015. Dawn to handle.

**VII. Media Updates**

- A. Website-Tangent Media presented Bradley Arnold with a proposal for the SSHB website development and maintenance. Waiting to hear if it was accepted by the BOCC.
- B. Newsletter-Karen Wilharm presented a rough draft of a newsletter that will be distributed quarterly to our email list. Final copy will be ready in February.

**VIII. 2015 Slate of Directors-CME Executive Committee Election nominations as follows:** Dan McCormic, Chair; Judie Mueller, Vice Chair; and Dawn Cary, Secretary/Treasurer. No further nominations made. Jim Veal, Sr. made the motion to accept as is. Connie Mahan 2<sup>nd</sup> it. All in favor. We also welcomed Steve Rinck and Connie Mahan as new Directors.

**IX. Florida Scenic Highways Program Report** –Garry Balogh indicated that year end reporting would begin in March 16, 2015. There will be a teleconference on the specifics January 28, 2015. Dawn to attend.

**X. Public Comment/Round Table Discussion**-Steve Rinck brought up the WW2 Weekend that will be held at the Dade Battlefield.

**XI. Adjournment-Next Meeting February 17, 2015 at Bushnell City Hall.**