



*Scenic Sumter Heritage Byway*

**Corridor Management Entity (CME)**

Minutes –February 16, 2016 - 11:00 AM

Dade Battlefield Historic State Park

7200 SR 603

Bushnell, FL

- I. **Call to Order and introduction of guests:** Meeting was called to order by Vice Chair, Martin Steele (Sumter Times). Others in attendance include: Mike Palozzi (CB&I); Dawn Cary (Secretary/Treasurer and Great Lakes Carpet); Kelly Williams (City of Webster); Dan McCormic (Past Chair and Explore Sumter); Jim Veal, Sr. (PanaVista Lodge); Tom Reed (Rotary Club of The Villages-Evening); Claudia Calzaretta (FDOT); Karen Ford (Atkins); Steve Rinck (Dade Battlefield Historical Society) and Jackey Jackson (Sumter County Public Works).
- II. **Review of January 19, 2016 Minutes** – Kelly Williams made a motion to approve and Jackey Jackson 2<sup>nd</sup>. Approved as is.
- III. **Treasurer’s Report**-Beginning Balance as of 1/1/16 is \$2,400.77. Ending balance as of 1/31/16 is \$ 3,261.77. Donation of \$250.00 from Rotary Club of The Villages-Evening and \$611.00 from SECO Energy to reimburse printing of Brochures and Maps. No Expenditures. Jackey Jackson made a motion to approve; Kelly Williams 2<sup>nd</sup>. Approved as presented. 2016 Budget was presented. Jackey Jackson made a motion to approve; Kelly Williams 2<sup>nd</sup>. Approved as is. 501C(3) report to be presented in March 2016 for approval.
- IV. **CME Working Committees**–Committee reports are follows:
  - A. **Organizational Sustainability**-Mike Palozzi presented the final version of the “Comeback Letter”. A few things were tweaked, including Jackey suggesting that the meeting calendar be moved to the back with the listing of projects and the 18 month plan and a motion was made to accept, with the changes, by Dan McCormic; Jackey Jackson 2<sup>nd</sup>. Letter will be forwarded to Dawn to print out for Judie to sign and Mike will provide mailing labels for mailing.
  - B. **Coast to Coast Connector Update**-Kelly reported that the City of Webster acquired CSX Maps to help determine who owns the abandoned rail beds. A check with the Sumter County Tax Collector’s office and Property Appraisers office shows taxes and ownership belonging to CSX (Seaboard). The next PAG meeting, now known as Visionary Group, is scheduled for March 17, 2016 at the Webster Community Center. Claudia will check with the project manager for further details on the status of the project.
  - C. **Transportation Alternative Program**-Dawn has not received a copy of the application from Pamela Richmond. Richard Baier confirmed by email that he has not seen a copy either. Kelly Williams to contact Pam. Kelly confirmed that Judie did see the project on a planning list at her last V-Pac Meeting.

- D. 18 Month Work Plan-Wanda Maloney contacted Dawn last week to see if the SSHB would be willing to give a 5-10 presentation on our work plan as an example to other byways throughout the state. This will be done at the District 5 FSHP forum in Deland on March 2, 2016.

**V. Byway Partners/Business Sponsorship Program**

- A. Kiosks-Louis Reis to have the engineering plans done in two weeks. Draft #3 of the kiosk panels was presented to group of the proposed graphics. Jackey Jackson suggested that wild flowers be planted around the first kiosk at the Rutland County Park. Research to be done on other potential areas to plant wildflowers. Mike Palozzi to investigate state wildflower grants available. Upon receipt of the plans, a layout will be composed to offer placement of bricks to early donators.
- B. Donor Brick Program-Dawn presented a rough draft of the Donor Brick Program brochure. Kelly Williams to send Dawn some revisions. A Brick Disclaimer from the Veteran's Affairs Office will be added to the brochure. The order link on our website is forthcoming. There were some questions on business sponsors and if logos were allowed on the brick. Jackey to ask Rich Baier to verify the county's stand on advertising on county property.
- C. Business Sponsor updates-Upon completion of the 2015 501C(3) report, we will revise our packets and present them to Duke Energy, Cemex, Heart of Florida Environmental; Webster Farmer's Market and Central Beef. Dawn to delegate to various board members in March.

**VI. Media Updates**

- A. Social Media-Facebook site now has 540 friends. Instagram account set up.
- B. FSHP 20<sup>th</sup> Annual Social Media Campaign-indicated to the group that the SSHB will be highlighted on the state's site and Facebook the week of July 27, 2016. We are encouraged to use hashtag #FLScenic when posting photos on our social media sites to create awareness to the program.
- C. Newsletter Content-Dawn asking for content for the upcoming Winter Quarter newsletter. Martin will do a story on the Webster's Cattle Auction as our Spotlight.
- D. Oral History-Dan brought up that his friend, Lamont McKinney that moved to Alabama has a wealth of information on the history of Sumter County and he mentioned the next time he is in town to gather some people to go to Catfish Johnny's to record some historical facts to compile for future use. Kelly also mentioned that she would like to do the same in Webster. Mike Palozzi to research grants that may be available to help with costs and will be tabled until March. Mike and Karen will search their digital files for recordings of the first oral histories of Sumter County conducted in 2010.

**VII. Upcoming Events**

- A. Discover Sumter Annual Catch General Sumter Bass Tourney-March 19, 2016. We will be there with a booth.

Respectfully submitted by: Dawn A. Cary, Secretary/Treasurer

**B.** Antique Appraisal Fair, January 21, 2017-Belevedere Library, The Villages-Dawn emailed Chris Dudley with the date. It was discussed not to do concessions but to keep the bake sale if the library allows it.

**VIII. Florida Scenic Highways Program Report**-Mike indicated that The 2015 FSHP Byway Annual Report was submitted. Mike turned it over to Claudia Calzaretta, who has replaced Garry Balogh, as the new District 5 Coordinator with the FDOT. Claudia indicated she looked forward to attending our meetings and getting to know the byways in her District.

**IX. Public Comment/Round Table Discussion**-Dawn mentioned the upcoming Adopt-A-Highway cleanup is scheduled for March 19, 2016 and that she would not be in town. She proposed moving it up a week, which everyone agreed. The cleanup will now be March 12, 2016. Jackey Jackson informed the group that Richard Baier nominated the SSHB for the MPO Horizon Award and that we were runner-up. Thanks and appreciation was given to Jackey to pass on to Rich. Martin Steele announced that a video produced and directed by Arthur Hayes documenting the Wahoo Swamp battles during the second Seminole War will be screening at the Pleasant Hill Baptist Church on February 25<sup>th</sup> at 7 p.m. The videos will be on sale for \$20 each, and proceeds will benefit the Sumter County Historical Society.

**X. Adjournment-Next Meeting March 15, 2016 at the Bushnell City Hall.**