



Scenic Sumter Heritage Byway

Corridor Management Entity (CME)

Minutes – February 17, 2015 - 11:00 AM

Dade Battlefield Historic State Park

7200 Battlefield Drive

Bushnell, FL 33513

- I. Call to Order and introduction of guests:** Meeting was called to order by Dan McCormic, CME Chair (Explore Sumter). Others in attendance included: Dawn Cary, CME Secretary/Treasurer (Great Lakes Carpet); Mike Palozzi (CB&I); Karen Wilharm (Atkins); Steve Rinck (Dade Battlefield Society); Kelly Williams (City of Webster); Jim Veal, Sr.(Pana-Vista Lodge); Jackey Jackson (SCPW); Richard Baier (SCPW); Patrick Gillis (Sumter Landing Bike Club); Martin Steel (Private Citizen); Connie Mahan (Connie Mahan Real Estate Group); Christy Smiley (Tangent Media); Jon Yeager (Historic Hernando Preservation Society); Paul Remis (Dade Battlefield and Sumter Historic Society) and Mabel Sims (O’Neal St. Clair Foundation).

- II. Review of January 20, 2015 Minutes** – Approved as is.

- III. Treasurer’s Report**-Beginning Balance as of January 1, 2015 is \$1,917.05. Ending balance as of 1/31/15 is \$ 2,017.05. No expenditures. Individual Sponsor donation of \$100.00. Approved as is.

- IV. CME Working Committees**–Committee reports are follows:
 - A.** Membership-nothing new to report; facebook followers increasing.
 - B.** Marketing/Event Planning-Kelly made a sour orange pie that was passed around to sample. Concerned on the availability of sour oranges at the end of March when we have our Antique Appraisal Fair. Decided that the pie kits may have to wait until next year. Dawn indicated we could continue with the Bake Sale under the Cottage Food Law as long as perishable liquid goods were not offered.
 - C.** Sustainability/Accreditation-Volunteer Hour Tracking and Director Contact Sheets completed.
 - D.** Special Projects-Historical Markers. Jon Yeager and Mable L. Sims were guests from the Historic Hernando Preservation Society and O’Neal St. Clair Foundation, respectively to discuss a marker at Abraham’s Old Town. Historical information was shared and will continue research into fundraising and obtaining a marker for this site in the future. More information is available on the following website:
www.historichernandopreservationsociety.com.
 - E.** Antique Road Show, March 31, 2015- Appraisers are lined up and the marketing campaign to begin. Dawn encouraged members to share the event on their FB page and with their associations that they are involved with.
 - 1.** Paper and Pens-Connie Mahan to procure.
 - 2.** Bake Sale Items-Ask friends that love to bake to donate to our cause.

3. Marketing-discussed Print and distributions of fliers.

V. Byway Partners/Business Sponsorship Program

- A. Kiosks-Jackey Jackson was present to discuss the county's role in the kiosk program. It was confirmed that local donations could not be recognized on the kiosks in the county parks. Discussion of putting a larger kiosk at the Rutland Park with a bench and cover for visitors. Connie mentioned she would go to the local hardware stores to secure donations for a metal roof, ridge cap and stain. Dawn to get sizes and amounts to Connie. **Paul Remis made a motion and Jackey Jackson seconded it. My recorder died and I am not sure what the motion was made for. Anyone remember?*
- B. Presentation Schedule and PowerPoint-Power point thumb drives completed for PowerPoint presentations.
- C. Discover Sumter Paddle Party-went well. Weather was beautiful.

VI. Non-Profit Annual Report and Florida Scenic Highways Annual Report-Non-Profit report done and brought for Dan's signature. Ready to turn in for accreditation. FSH Annual Report is due March 16, 2015. Dawn to complete.

VII. Media Updates

- A. Website-Christy Smiley from Tangent Media was on hand to discuss the processes that will be prepared for the completion of the website. They have a target date of mid April for completion.
- B. Newsletter-Karen Wilharm presented the final copy of the newsletter to be E-blasted out to our membership that week.

VIII. C2C Trail Study Agency Kickoff Meeting-Thursday, February 26, 2015, 9:30-11:00 a.m. at the Center Hill Community Center. All were encouraged to attend to show support.

IX. Florida Scenic Highways Program Report –Garry was not present to report.

X. Public Comment/Round Table Discussion-

XI. Adjournment-Next Meeting March 17, 2015 at Bushnell City Hall.