



Scenic Sumter Heritage Byway

Corridor Management Entity (CME)

Minutes – August 18, 2015 - 11:00 AM

Webster Community Center

49 SE 1st Avenue

Webster, FL

- I. **Call to Order and introduction of guests:** Meeting was called to order by Dawn Cary, CME Secretary/Treasurer (Great Lakes Carpet). Others in attendance include: Mike Palozzi (CB&I); Kelly Williams (City of Webster); Steve Rinck (Dade Battlefield Historic Society); Martin Steele (Director); Richard Baier (Sumter County Public Works); Patrick Gillis (Sumter Landing Bicycle Club); Joan Carter (FDOT); Roger and Johanna Jones (Sumter County Historical Society); Ellen Didion (Sumter Sunshine Community Foundation) and Tim Fillmon (Department of State).
- II. **Review of July 21, 2015 Minutes** – Patrick Gillis made a motion to approve and Martin Steele 2nd. Approved as is.
- III. **Treasurer’s Report**-Beginning Balance as of 7/1/15 is \$2,547.82. Ending balance as of 7/31/15 is \$ 2547.82. No Expenditure and No deposits. Martin Steele made a motion to approve; Ellen Didion 2nd. Approved as is.
- IV. **CME Working Committees**–Committee reports are follows:
 - A. Organizational Sustainability-Dawn emailed what was sent to Wanda for Accreditation so far and will make a list so that we can fill in the missing documents.
 - B. Coast to Coast Connector Update-Kelly Williams mentioned that there is no update other than Pasco County is still pursuing another Kick off meeting to take place in the their county. No trail sign campaign expected to begin in the south of the county. Kelly to reach out to Natalie for a formal update for the quarterly newsletter.
 - C. Historical Marker Update-Steven Rinck shared a threatening letter that was left at the door step of the owner of the property where Abraham’s Town is located. Mr. Bexley, owner of said property has expressed an interest that no one contact him regarding the placement of the marker near his property. This led to the discussion that it might be better to place the marker on a more traveled road, such as 48 or 471 that indicates that Abraham’s Town is located a quarter mile to the North or East. There was discussion on how the sign should be erected to avoid damage from mowers and possible drive-ins for people who stop along the road to view. Tim Fillmon mentioned that there is a less likelihood of vandalism when placed on a well-traveled road, instead of CR 573 where the settlement is actually located. Roger and Johanna will take this information back to the Sumter County Historical Society. Richard Baier sent the application process to Dawn and she forwarded it to Roger.

D. Appraisal Fair-November 14, 2015. Dawn received confirmation from Chris Dudley that she can coordinate the event. Dawn will now contact a car cub. Planning will begin. Richard Baier to check further on the possibility of a Food Truck.

V. Byway Partners/Business Sponsorship Program

A. Kiosks-Dawn met with Richard Baier and it was approved that we could put an 8x8 sign on the kiosk recognizing the donors of materials/services. Also discussed a Donor Brick program, which Dawn will go to the Veteran's Affairs Office in the Sumter County Service Center in Wildwood to inquire how the process works. Richard Baier also to inquire on the engineering reviews that may be required.

B. Business Sponsors-No update.

VI. Media Updates

A. Website-launched at the end of July. We are receiving good reviews. Facebook page has reached 500 fans.

B. Newsletter-Dawn presented a rough draft for discussion and review. It was decided at the Marketing Meeting that it would be named Sumter Scoop. Newsletter to go out by the end of the week.

C. Brochures and Map Updates-necessary changes were made and Karen to send out a digital rendering with SECO's logo and Dawn will present to Jim Duncan for possible sponsorship of printing costs.

VII. Historical Marker Presentation-Tim Fillmon. Tim brought in a sample sign that will be placed at the proposed Abraham's site. Tim has been maintaining the State's markers (signs) since 1993 when there were only 340. Currently in 2015 there are 900 state markers and 1100 other site markers throughout Florida. The signs are currently the Georgia design. Prior to these, the South Dakota design was being used. Tim fixes and repaints signs throughout the entire state. When the program begin, the State used to cover the costs and then in the 80's, they sought a 50% sponsor match and now today, 100% is sponsored by a donor or organization. Markers are roughly \$2000.00, but they have a lifetime maintenance and are recognized in their directory and website. Tim mentioned that the marker in Levy County, representing the community of Rosewood has been fixed 8 times due to racial vandalism.

VIII. Upcoming Events

A. Discover Sumter Jr. Bass Tournament, September 12, 2015. Dawn to set up the booth.

B. Bushnell Fall Festival, Saturday, October 17 at Kenny Dixon Sports Complex. City of Bushnell gave us permission to set up our Cow Chip Bingo fundraiser. Discussed that we may do two boards. Spots available now and will advertise on the website.

IX. Florida Scenic Highways Program Report-Mike passed out the 2014 Florida Scenic Highway Annual Report that has a picture from our Adopt-A-Highway Cleanup crew on the front cover. There are 22 byways represented in the report. Mike passed around copies of a letter received from Mrs. Jones, after Garry Balogh responded to her, graciously accepting a personal tour of the byway when she returns to the county. Mike indicated that a promotional shop next to Beef O'Brady's in Bushnell has Fishing/Camp shirts available for \$30.00 with our logo embroidered on them, for those that expressed an interest in these types of shirts. Dawn to send out an email to the membership with this offer.

X. Adopt-A-Highway Cleanup-scheduled for Saturday, September 19, 2015. Dawn will not be available that weekend. Martin Steele offered to pick up the supplies from the Public Works Department.

XI. Public Comment/Round Table Discussion

XII. Adjournment-Next Meeting September 15, 2015 at Webster Community Center.