



**Scenic Sumter Heritage Byway
Corridor Management Entity (CME)**
Minutes from August 21, 2013 meeting
Catfish Johnny's – 11 AM
2396 N. Highway 470, Lake Panasoffkee, FL

- I. Call to Order and introduction of guests:** Meeting was called to order by Vice Chair, Joyce Hanson (VFW 10137). Others in attendance included, Kelly Williams (Mayor of City of Webster), Paul Remis (City of Webster, Dade Battlefield SP, Sumter Historic Society), Bruce Root (SCPW), Judie Mueller (Postmaster Webster), Dawn Cary (Sumter County Chamber of Commerce), Jim Veal, Sr. (PanaVista Lodge), Bob Finck (Atkins) and Mike Palozzi (CB&I).
- II. Review of July 17, 2013 Minutes** – Vice Chair Joyce Hanson motioned to approve as written.
- III. Non-Profit Corporation status - Bob**
- A. Scenic Sumter Heritage Byway, Inc.** –Filed on August 6, 2013 and we are now a Florida non-profit corporation.
 - B. EIN Application-** Dan McCormic to sign and we should be able to receive the number within a couple days via telephone. We will then be able to open up a bank account. Bob will work on getting Dan to sign the papers this week. Sent to Dan via email last Thursday.
 - C. 501c3 Application needs-**
 - 1. Bylaws – A draft was created and will be reviewed at the Marketing meeting and presented to the membership at the next monthly meeting.
 - 2. Budget/Narrative description of activities – The current year and three years in the future are needed for budget requirements. The narrative description describes who we are, what we do and what we plan to do in the future). A draft will be presented at the next month's meeting. This application is mail in only, so it could take a couple month's to hear back.
 - D. Funding opportunities - Bob**

Explore Sumter made a donation to cover the Corporate and Non-Profit Application needs. Upon opening the CenterState bank account, and receiving the non-profit status, CenterState will donate \$100.00 to our account. The group discussed creating a letter/certificate to present to Explore Sumter in thanks for their donation. Kelly and Judie will be taking care of this.
 - E. New e-mail Address/P.O. Box** - New email address is sumterbyway@gmail.com and a motion was made to set up a Post Office box in Webster. All were in favor. Judie volunteered to check it on a regular basis and will get it set up this week. Mike Palozzi donated \$35.00 to the byway to pay for the post office box for 6 months.
- IV. Coast to Coast Trail - Kelly**
- A. Greenways and Trail Foundation social** – Kelly attended on August 1 in Tarpon Springs. The meeting was attended by people from all over the state, including Tallahassee. She met Samantha Brown from the Greenways Foundation. They are very supportive of Sumter County and the potential gap in the south of the county. Two areas of need were discussed. The Green Swamp (which the state already owns) and Center Hill and Webster. Obstacles to this plan include the purchase of the rights to use sections of privately owned properties for the trailway. Kelly indicated to the group that the Scenic Sumter Heritage Byway is behind

the trailways project but is also sensitive to the sensibilities of the county and would not want to compromise their relationship. Kelly also made it clear that she was representing the City of Webster and that she would be conscious not to represent the byway in her discussions. She met with Bradley Arnold and expressed her position that separated her opinions when discussing the City of Webster and the Scenic Sumter Heritage Byway. The group discussed having a byway representative attend the Greenways and Trail Foundation public forums. Joyce volunteered for this duty and all agreed that the byway should not take a public position on this issue until further information is received.

V. Marketing Committee Progress Report –Bob

A. Designation Celebration - January 25th at Dade Battlefield (9-3p.m.)

1. Invitation List/Draft Invitation/Draft Press Release - A draft list of potential invitees (including the Governor) was handed out for review. All informational edits should be e-mailed to Bob. An application (to formally invite the Governor) needs to be completed and submitted to Tallahassee with the invitation. The invitation and draft press release is being put together to present at the next Marketing meeting.
2. Bus Tour Info – Details are not readily available regarding the byway’s needs yet so will discuss further at the Marketing Meeting and provide to the County.
3. TDC Funding Request - Gayle indicated that there may be a possibility of funding from the County to help with our Designation Celebration but more info is needed about the event to apply. Will discuss further at the Marketing Meeting.

B. Presentations - Group presentations are postponed until the fall of 2013. A draft marketing presentation (in PowerPoint format) is being put together to use in these presentations including sponsorship opportunities. The Current contact lists have been combined and are up to date.

C. Next Marketing Meeting - Tuesday, Sept. 3 at 11:00 a.m. at Beef O’Brady’s in Bushnell.

VI. Chamber of Commerce Luncheon Presentation - Oct. 9th - Dawn indicates it is on the schedule. The group discussed making a presentation to the Connie Mahon Realty Group (expressed an interest in sponsorship) beforehand to present her with a Partner sign to put on her building. Discussed having some extra signs to have available for potential partners at the Chamber Luncheon meeting.

VII. Adopt-A-Highway Program – Dawn has sent in the application for the section of CR 476B at the entrance of the National Cemetery and South onto CR 673. Application to be approved by the Sumter County Board of Commissioners.

VIII. Signing Plan – Garry is working with the Sumter County Public Works on the implementation and positioning of the Scenic Sumter Heritage Byway signage.

IX. Florida Scenic Highways Program Report – Mike is the State’s consultant representative for this program and indicates there are still plans to host their quarterly meeting in Sumter County.

X. Lunch and Round Table Discussion

XI. Next Meeting: Wednesday, September 18, 2013, 11:00 a.m. at the City of Webster.

XII. Adjournment

Respectfully submitted by: Dawn A. Cary, Secretary/Treasurer