



Scenic Sumter Heritage Byway
Byway Organization Meeting
Minutes – November 20, 2018 - 11:00 AM
Webster Community Center
49 SE 1st Street, Webster, FL

- I. Call to Order and introduction of guests:** Meeting was called to order by Chair, Martin Steele. Others in attendance include: Mike Palozzi (Atkins); Judie Mueller (Vice Chair and Webster Postmaster); Dawn Cary (Secretary); Rick Dunn (Private Citizen); Gayle Teerman (Private Citizen).
- II. Review of September 18, 2018 Meeting Minutes** – No meeting minutes for October 2018. Judie made a motion to accept the September minutes as is. Gayle Teerman 2nd. Approved as is.
- III. Treasurer’s Report**-Dawn reported that the beginning balance as of 09/1/18 was \$2,659.92 with expenditures of \$31.00 Judie Mueller for Post Box Rental; \$19.00 Catfish Johnnys for Guest Speaker dinner; \$50.00 City of Bushnell for Fall Fest. No deposits. Cow Chip Bingo funds to be deposited in November. Ending balance as of 10/31/18 of \$2,559.92. Judie made a motion to approve the Treasurer’s report. Gayle Teerman 2nd. All in favor. Approved as is.
- IV. CME Working Committees**–Committee reports are follows:
 - A. SSHB Economic Assessment Update**-Karen Ford reported that the 2nd round of the draft will be sent back to Professor Hodges to complete the summary. Should have final study completed early January 2019 to present to the group.
 - B. Transportation Alternative Program (Exit 309 Project)** –#8 on the feasibility study priority status.
 - C. 2019 Officer Nominations**- Martin indicated he has commitments in 2019 that prohibits him from serving as an officer. Judie Mueller volunteered to be Chairman. Vice Chairman is open for nominations. Dawn agreed to serve as Secretary/Treasurer.
- V. Byway Partners/Business Sponsorship Program**
 - A. Kiosk Location Update**-Sumterville Community Center is in the planning stages. Jackey Jackson confirmed that the county would erect the kiosk. Mike devising a donation request letter for materials.
 - B. Donor Brick Program**-Still One order in que.
- VI. Media Updates**
 - A. Social Media**-Facebook friends up to 683.
 - B. Brochure**- No discussion. Dawn to send out final draft for approval.

- C. Logo Design**-Dan made a motion to approve new logo design taking out the road. Michael Harris 2nd. All in favor, with one opposition. Approved as is.

VII. Upcoming/Past Events

- A.** Holiday Potluck-December 11, 2018
- B.** The Villages Homeowner's Association Hoe Down-Saturday, February 9, 2019-Dawn to judge Cow Chip Bingo events (two separate events that day) in exchange for booth.
- C.** Clays2Raise Fundraiser-March 30, 2019-Discussed the possible event. Dawn and Christy will be meeting with owner on Wednesday, November 21 for details and will email the directors for approval.

VIII. Florida Scenic Highways Program Report-Mike Palozzi and Claudia Calzaretta

- 1. 2019 Workplan**-submitted to Claudia.
- 2. 2019 District V Byway Forum**-March 28, 2019.
- 3. Annual Report**-due February 1, 2019 to Wanda Maloney. Claudia would like to review mid January.

IX. Public Comment/Round Table Discussion-Discussed Adopt-A-Highway cleanup in December. No one seemed to have an open date. Dawn to take kids out to do cleanup. Dawn to call Bobby at the Public Works to see what the state of construction is on half the section that we clean.

X. Adjournment-Next Meeting December 11, 2018 at UF/IFAS Extension Office at the Sumter County Fairgrounds, Bushnell, FL.