



Scenic Sumter Heritage Byway  
**Byway Organization Meeting**  
Minutes –February 18, 2020 - 11:30 AM  
City of Bushnell Board Room  
117 E. Joe P. Strickland Jr. Avenue, Bushnell

- I. Call to Order and introduction of guests:** Meeting was called to order by Secretary/Treasurer, Dawn Cary. Others in attendance include: Mike Palozzi (Atkins); Martin Steele (Past Chair); Dan McCormic (Vice Chair); Emily Cary (Director); and Connie Mahan (Connie Mahan Real Estate Group).
- II. Review of January 21, 2020 Minutes** – Martin Steele made a motion to approve; Dan McCormic 2<sup>nd</sup>. Approved as is.
- III. Treasurer’s Report**-Dawn reported that beginning balance as of 1/1/20 was \$3242.92 with expenditures of \$168.00 Constant Contact membership and \$750.00 to K-Country, WIND FM for Clays2Raise advertising. Deposit of \$1,789.12 (Clays2Raise \$1,500.00; Paypal Giving Fund \$19.12 and Cow Chip Bingo \$270.00) leaving an ending balance of \$4,114.04. End of the year bank balance reflects beginning balance of \$4,114.04. Dawn is working on reconciling. Martin Steele made a motion to approve the Treasurer’s report and Connie Mahan 2<sup>nd</sup>. Approved as is.
- IV. CME Working Committees**–Committee reports are as follows:
  - a) **Organizational Sustainability** – Mike handed out the final Annual Work Plan for 2020. Discussed some points of interest in the plan and projects to participate in for the year.
  - b) **Transportation Alternative Program (Exit 309 Project)**
  - c) **New Board Member**-Connie Mahan has joined the board. Martin made a motion to approve. Dan McCormic 2<sup>nd</sup>. Approved as is.
- V. Byway Partners/Business Sponsorship Program**
  - a) **Kiosk Location Update**-Discussed the Bushnell Bus Stop. Martin to reach out this coming month for approval on plans.
  - b) **Donor Brick Program**-Dawn to place order
- VI. Media Updates**
  - a) **Social Media**-Facebook friends up to 807.
  - b) **Constant Contact**-Dawn working on compiling email list.
  - c) **Business Cards**-Dawn distributed.

## **VII. Upcoming Events**

- a) **VHA Hoe Down**-Saturday, January 25, 2020 Recap-Dawn picked up a Gold Sponsor (SunKool). Cow Chip Bingo was less than 1 minute long.
- b) **Clays2Raise Event**-Saturday, February 22, 2020 at Blackjack Clays in Sumterville. Final count of 40 shooters and 6 lunch tickets. Dawn presented the current spreadsheets on the event.
- c) **WWII Commemorative Weekend**-Dade Battlefield, March 7-8, 2020. Dawn to contact Judie to see if she will work it as Dawn is going out of town.
- d) **Upcoming Fishing Tournament**-

## **VIII. Florida Scenic Highways Program Report-Mike Palozzi**

- a) National Accreditation opportunity – Mike discussed letter of support that we need for this designation application. Mike to send Dawn the templates. Discussed the webinar that will be held the following week. Dawn and Emily plan to register as well.

## **IX. Public Comment/Round Table Discussion-**

## **X. Adjournment-Next Meeting March 17, 2020 at the Sumter County Gov't Center in The Villages, FL. Room 162.**