



Scenic Sumter Heritage Byway
Byway Organization Meeting
Minutes –April 17, 2018 - 11:00 AM
The City of Bushnell
117 E. Joe P. Strickland Ave., Bushnell, FL

- I. **Call to Order and introduction of guests:** Meeting was called to order by Vice Chair, Martin Steele. Others in attendance include: Mike Palozzi (Atkins); Dawn Cary (Secretary); Judie Mueller (Treasurer and Webster Postmaster); Jackey Jackson (Sumter County Public Works); and Dan McCormic (Explore Sumter).
- II. **Review of March 20, 2018 Meeting Minutes** –Mike Palozzi indicated that Congressman Daniel Webster is part of the Federal Transportation Infrastructure Committee, not the state. Motion made to accept minutes with the change to be made. Jackey Jackson made a motion to approve. Dan McCormic 2nd. All in favor. Approved as is.
- III. **Treasurer’s Report**-Dawn reported that the beginning balance as of 3/01/18 was \$3,027.28 with one expenditure to Ultrex Printing for napkins for Old Abraham’s Town event of \$76.25. No deposits. Leaving an ending balance of \$2,951.03. Dawn presented the 2018 budget for approval. There are some missing numbers for 2017 that Dawn will get from Judie. Dawn completed the Florida Sunbiz report and submitted a check by mail. Jackey Jackson made a motion to approve. Dan McCormic 2nd. All in favor. Approved as is.
- IV. **CME Working Committees**–Committee reports are follows:
 - A. **Organizational Sustainability**-We have two new board members as of March 2018.
 - B. **Visit Florida (Agri-tourism Targeted Marketing Assistance) update**-discussed the services that Visit Florida offers and the fact that our membership is paid for the upcoming year. Also discussed the benefits and costs of putting our brochures at the welcome centers in Florida.
 - C. **Transportation Alternative Program (Exit 309 Project)** –Mark VanHala with Sumter County Public Works agreed to meet with us to review the vision of the project in May 2018.
 - D. **Economic Assessment of SSHB Update**-No updates. Mike spoke with Dr. Hodges and they’ve received all their data and are beginning to compile for the summary report.
 - E. **Officer Roles**-Martin Steele will be stepping in as Chairman; Judie Mueller as Vice Chairman; and Dawn Cary will take on Treasurer as well as Secretary.
 - F. **Webster Aesthetic Feature Project**-Judie indicated that sign ideas have started and that the project is in the city budget along with some grant opportunities
 - G. **Coast to Coast Connector Trail update**-discussed a couple other route options that Judie will be present to Lorena Cucek via mail.

V. Byway Partners/Business Sponsorship Program

A. Kiosk Location Update-Mike delivered the Van Fleet Trailhead graphics and Martin indicated it was installed that week. Martin spoke with Mark Harrell and he indicated he was working on getting the Farmer's Market Restaurant graphics installed.

B. Donor Brick Program-nothing new to report. Members were encouraged to secure donations.

VI. Media Updates

A. Social Media-Facebook friends up to 629. 13+ members just in last week.

B. Website Update-Dawn has not started on due to schedule.

VII. Upcoming/Past Events

A. Abraham's Town Historical Marker Dedication-April 10, 2018. Dedication went very well. The rain held off for the ceremony and was well attended. The reception at the Dade Battlefield State Park lodge was also well attended. There was a diverse range of community leaders and attendees, as well as participation from the Griffin family.

B. Statewide Byway Forum-May 17, 2018. Dawn to register to attend.

VIII. Florida Scenic Highways Program Report-Mike Palozzi –Mike indicated that he had heard that Adam Putnam is being educated on the FSHP in preparation of running for Governor.

IX. Public Comment/Round Table Discussion-Discussed the history of the brick and fieldstone reuse in the county and the City of Webster, along with the City of Bushnell Board room.

X. Adjournment-Next Meeting May 15, 2018 at UF/IFAS Extension Office at the Sumter County Fairgrounds, Bushnell, FL.